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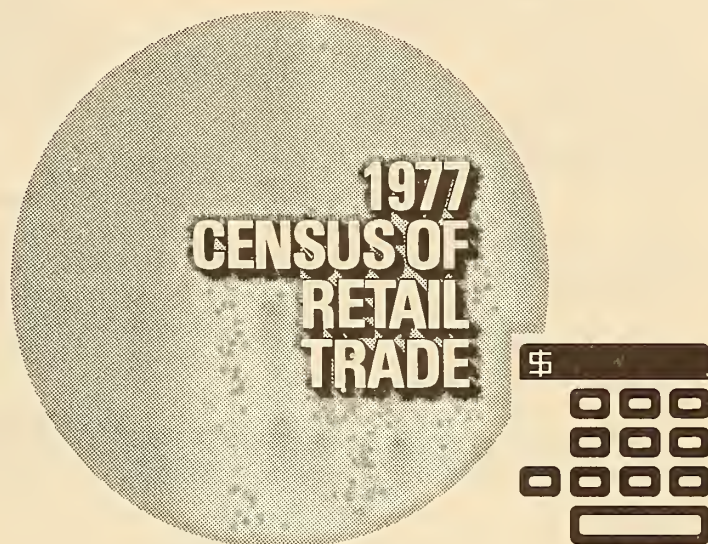
**Major Retail Centers**  
in Standard Metropolitan  
Statistical Areas

# Minnesota

**1977  
CENSUS OF  
RETAIL  
TRADE**







**Major Retail Centers**  
in Standard Metropolitan  
Statistical Areas

# Minnesota



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**ACKNOWLEDGMENTS**—Many persons participated in the various activities of the 1977 Census of Retail Trade. Primary direction of the program was performed by **Shirley Kallek**, Associate Director for Economic Fields, and **Richard B. Quanrud**, Assistant Director for Economic and Agriculture Censuses.

This report was prepared in the Business Division under the general direction of **Tyler R. Sturdevant**, Chief. **Michael G. Farrell**, Assistant Chief for Census Programs, was responsible for overall planning and management of the Division's census programs; he also coordinated activities with other divisions.

Planning and implementing this report were under the direction of **Bobby E. Russell**, Chief, Retail Census Branch, with primary staff assistance by **Dennis P. Pike**, **Mark E. Wallace**, **Merrihew Scarborough**, **Don Overton**, **Scott Dillon**, and **John Vignali**. **Alvin H. Barten**, assisted by **Sidney O. Marcus**, coordinated activities, specifications, and procedures with the other economic censuses. Computer programs were developed under the general supervision of **Heyward D. Glisson**, Assistant Division Chief for Data Processing. **William C. Wester**, Chief, Census Programing Branch, assisted by **Andrew K. Nelson** and **Leonard S. Sammarco**, was primarily responsible for planning and implementing the programs.

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This report is a retabulation of selected data from the 1977 Census of Retail Trade previously included in the Geographic Area Series (RC77-A) of reports. The many individuals who contributed to the planning, implementation, and review of the entire census thereby helped make this report possible.

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# 1977 CENSUS OF RETAIL TRADE

RC77-C  
Changed January 1981

Major Retail Center Series

Final Report

## CHANGE SHEET

The partial table reproduced below contains a revision to a column titling error previously published. Rather than "Payroll first quarter 1977," the column should have been titled "Payroll first quarter 1972." States for which this correction applies are listed below the table.

**Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972**

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Arizona (RC77-C-3)					
	Delaware (RC77-C-8)					
	Idaho (RC77-C-13)					
	Iowa (RC77-C-16)					
	Kansas (RC77-C-17)					
	Maine (RC77-C-20)					
	Maryland (RC77-C-21)					
	Massachusetts (RC77-C-22)					
	Minnesota (RC77-C-24)					
	Mississippi (RC77-C-25)					
	Montana (RC77-C-27)					
	Nebraska (RC77-C-28)					
	Nevada (RC77-C-29)					
	New Hampshire (RC77-C-30)					
	New Mexico (RC77-C-32)					
	North Dakota (RC77-C-35)					
	Rhode Island (RC77-C-40)					
	Utah (RC77-C-45)					
	Wisconsin (RC77-C-49)					



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## WHAT IS IN THE TABLES

**Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers			
					No. 2	No. 3	No. 4	No. 5

**Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977**

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

**Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text]

**Table 4. Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

**Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972**

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)

**Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business**

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Percent change in sales, 1972 to 1977 <sup>1</sup>		
		Central business district <sup>2</sup>	City	Standard metropolitan statistical area

**Table 7. Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977**

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Central business district sales as percent of sales of—		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area

## AIDS TO TABLE USE

### DESCRIPTIONS OF MAJOR RETAIL CENTERS

The boundaries of each major retail center are described in appendix E. Descriptions begin with the north boundary and continue clockwise through all the boundaries.

### MAPS

The report includes a map of each standard metropolitan statistical area (SMSA) and of each central business district (CBD), showing CBD boundary streets, major roads, and census tracts. It also includes a map showing the location of each CBD, major retail center (MRC), and central city in the SMSA.

### DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars (i.e., 1977 data are expressed in 1977 dollars and 1972 data are expressed in 1972 dollars).

### ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

CBD	Central Business District.
(D)	Withheld to avoid disclosing data for individual companies.
MRC	Major Retail Center.
(NA)	Not available.
(NC)	Not comparable.
SIC	Standard Industrial Classification.
SMSA	Standard Metropolitan Statistical Area.
(X)	Not applicable.
—	Zero.



## INTRODUCTION

HISTORY OF THE ECONOMIC CENSUSES . . . . .	V
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### HISTORY OF THE ECONOMIC CENSUSES

The economic censuses are comprehensive and periodic canvasses of the Nation's industrial and business activities. Taken by the Census Bureau, a part of the U.S. Department of Commerce, the censuses provide a detailed statistical profile of a large segment of the national economy.

The first economic census of the United States was conducted as part of the 1810 decennial census, when inquiries on manufacturing were included with the census of population. All other decennial censuses through 1900, except in 1830, contained questions on manufacturing. In 1904 the quinquennial census of manufacturing began. It was conducted every fifth year until 1920 and every second year from 1921 to 1939. Although some distributive trade data were collected in the decennial census of 1840, the first census of business was taken in 1929. It covered only retail and wholesale trades, but beginning with the second business census in 1933 and in succeeding censuses various services also have been included. Business censuses were subsequently taken for 1935 and 1939 and after a wartime interruption were resumed in 1948. Beginning in 1954, and continuing in the censuses of 1958, 1963, 1967, and 1972, the business censuses have been conducted concurrently with the censuses of manufactures and mineral industries. Beginning with the 1967 censuses, Congress authorized the economic censuses to be taken at 5-year intervals covering years ending in "2" and "7"

### USES OF THE ECONOMIC CENSUSES

The economic censuses are the primary source of facts about the structure and functioning of the economy and, therefore, provide information essential for both government and business. The censuses furnish an important part of the framework for such composite measures as the national accounts. In forecasting and planning, they are especially useful in analyzing the national product in terms of the transactions that determine its size and composition. The economic censuses also provide weights and benchmarks for indexes of industrial production, productivity, and price, all of which are essential for understanding current economic developments.

Manufacturers and distributors make widespread use of the economic censuses in establishing measures of their potential markets by areas, kinds of businesses, and kinds of products. Management in various industries and trades get facts from them

for use in economic or sales forecasting, analyzing sales performance, laying out sales territories, allocating advertising budgets, and locating plants, warehouses, and stores. Trade organizations use census statistics for insight into changes in the structure of industry. State and local governments use the geographic detail that describes the patterns of economic change in individual communities. Local business organizations and research groups do too.

Following every census, reports are purchased by thousands of businesses and other users; likewise, census facts are widely disseminated by trade associations, business journals, and the daily press. Volumes containing census statistics are available in most major public and college libraries.

### AUTHORITY AND SCOPE OF THE ECONOMIC CENSUSES

The economic censuses are required by law under title 13 of the United States Code, sections 131, 191, and 224, which direct that they be taken at 5-year intervals. The 1977 Economic Censuses covered manufacturing, mining and quarrying, construction industries, retail trade, wholesale trade, service industries, and selected transportation activities. The next economic censuses are scheduled to be taken in 1983 covering the year 1982.

### CENSUS OF RETAIL TRADE

The 1977 Census of Retail Trade, part of the 1977 Economic Censuses, covered retail trade as defined in the Standard Industrial Classification (SIC) Manual.<sup>1</sup> It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. It excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. It also excluded data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government. In the Major Retail Center series of reports only, data for nonstore retailers (SIC 596) were excluded. The basic tabulations in this report do not include data for central administrative offices (CAO's), captive warehouses, and other units which service or are auxiliary to retail establishments within the same organization. Data for CAO's and auxiliaries will be found in a subsequent report issued as part of the subject series of the 1977 Enterprise Statistics survey.

<sup>1</sup> Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 4101-0066. Price \$6.75. 1977 Supplement. Stock No. 003-005-00176-0. Price 90 cents.

For the 1977 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Bureau by mail. For most very small firms, including those with no paid employees, data from existing records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA) were used instead. The two sources produced basic information on location, kind of business, volume of sales and payrolls, and number of employees. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

## MAJOR RETAIL CENTERS

This report represents a recompilation of data collected in the 1977 Census of Retail Trade into the two types of areas which have been delineated for the report: (1) Central business districts (CBD's); and (2) major retail centers (MRC's). The report covers each standard metropolitan statistical area (SMSA) in the State and presents statistics for these concentrations of retail stores located in each SMSA.

### Delineation

The delineation of central business districts was determined in consultation with local census statistical areas committees (CSAC's). However, some eligible cities do not have a CBD because they chose not to participate in the CBD delineation program. The CSAC's were also invited to participate for the first time in both the delineation of major retail centers and the listing of stores in the delineated areas, following guidelines provided by the Bureau. Approximately 85 percent of the CSAC's participated. In preparing for the evaluation and implementation of the MRC program, the Bureau suggested that a broad cross section of local data users involved with retail trade data be urged to provide input to the CSAC.

A major advantage was realized by CSAC's which chose to participate in the MRC delineation program. The people most familiar with the local metropolitan area and its concentration of retail activity became involved in delineating the MRC's in their own areas. In areas where CSAC's did not participate, a Bureau employee did the delineation of MRC's and the listing of stores in the delineated areas. Appendix F identifies which areas were delineated by CSAC's and which were delineated by the Bureau.

### Central Business District

A "central business district," as defined by the Bureau, is the defined downtown retail area of an SMSA central city, or other SMSA city of 50,000 or more persons. A CBD is an area of very high land valuation; high concentration of retail businesses, offices, theaters, hotels, and "service" businesses; and high traffic flow. It is defined by existing census tract boundaries and consists of one or more whole census tracts. Census tracts are small, relatively permanent areas into which large cities and adjacent areas have been divided to show comparable small-area

statistics. Data for CBD's are published only in reports of the census of retail trade.

In 1972, CBD's were enumerated only for SMSA cities with 100,000 inhabitants or more. The CBD definition for 1977 was changed so that areas defined as downtown business areas (DBA's) in the 1972 censuses became CBD's for the 1977 censuses.

### Major Retail Center

A "major retail center" is a concentration of at least 25 retail stores<sup>1</sup> located inside an SMSA but outside a CBD. At least one of the 25 stores must be a general merchandise store (SIC 53) with a minimum of 100,000 square feet of total under-roof floor space.<sup>2</sup> MRC's include planned suburban shopping centers as well as unplanned centers such as older "string streets" (continuous businesses along a thoroughfare with few cross streets containing any businesses) and combinations of planned and unplanned centers. Where the MRC is a planned center, the boundaries encompass all retail stores in the center. Where the MRC is an unplanned center, each block within the boundaries should have at least one general merchandise store (SIC 53); apparel store (SIC 56); furniture, home furnishings and equipment store (SIC 57); or miscellaneous shopping goods store (SIC 594). MRC's are defined in SMSA's existing as of December 31, 1977, except for the last five SMSA's defined (see Geographic Areas Covered). Data for MRC's are published only in the census of retail trade.

In 1972, MRC's were defined by the Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical area but outside the CBD) having at least \$5 million in retail sales and at least 10 retail establishments, one of which was classified as a department store (SIC 531).

### Historical Data

The report on major retail centers was begun as a part of the 1954 Census of Business, which provided data for 95 CBD's. In the 1958 Census of Business, data were published for 109 CBD's and, for the first time, for 472 MRC's located in 97 SMSA's. The 1963 Census of Business included data for 131 CBD's and 972 MRC's located in 116 SMSA's. In the 1967 Census of Business, the program was expanded to cover all 230 SMSA's, containing 134 CBD's and 1,556 MRC's. The 1972 Census of Retail Trade covered 259 SMSA's, containing 144 CBD's and 2,137 MRC's.

The scope of the MRC program was modified slightly for the 1977 censuses so that the Bureau could continue to publish MRC data but remain within funding limitations. (These modifications are described in the definitions of CBD's and MRC's above.) The 1977 Census of Retail Trade covered 272 SMSA's containing 386 CBD's and approximately 1,450 MRC's.

<sup>1</sup> An MRC which had 25 stores or more at time enumeration was done may have had less than 25 stores at end of 1977. Thus data may be shown for a few MRC's which presently have less than 25 stores.

<sup>2</sup> Minimum square footage criterion was waived in a few special cases at request of local CSAC.



## CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind of business classification is not considered a disclosure so this item may be given even though other information is withheld.

Because most MRC's and several CBD's tend to have a relatively small number of establishments, it generally is not possible to provide separate kind-of-business data (except for establishment counts) for these small areas without disclosing operations of individual establishments. For this reason, data on payroll and number of employees are limited to totals and sales data are limited to only—

1. Total retail stores.<sup>1 2</sup>
2. Convenience goods stores, i.e., food stores (SIC 54), eating and drinking places (SIC 58), and drug and proprietary stores (SIC 591).
3. Shopping goods (GAF) stores, i.e., general merchandise stores (SIC 53), apparel and accessory stores (SIC 56), furniture, home furnishings, and equipment stores (SIC 57), and miscellaneous shopping goods stores (SIC 594).

<sup>1</sup> For all establishments, including those with no payroll.

<sup>2</sup> Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

4. All other stores (SIC's 52, 55, and 59 except 591, 594, and 596).

For those MRC's and CBD's which had more than 100 retail stores, separate kind-of-business data are presented for establishment count, sales, payroll, and number of employees.

Data for nonstore retailers are not included in the Major Retail Centers report. For the definitions of the kind-of-business categories for which data are shown, see "Kind-of-Business Classifications" in appendix A.

## GEOGRAPHIC AREAS COVERED

This series of reports presents data for establishments located in CBD's and MRC's in SMSA's in each State. The SMSA's covered are those defined by the Office of Management and Budget as of December 31, 1977, except for the last five SMSA's defined: Bradenton, Fla.; Grand Forks, N. Dak.-Minn.; Kokomo, Ind.; Lawrence, Kans.; and Panama City, Fla. These SMSA's were defined too late to be included in the 1977 MRC program. In addition to MRC and CBD data, data are shown for each SMSA in the State and for each central city and all other SMSA cities of 50,000 inhabitants or more for which a CBD was defined by a local census area committee. Data for SMSA's which cross State lines appear only in the report for the State in which the SMSA is primarily located.





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The following are common to each SMSA which has a central business district and at least one major retail center. Applicable tables and maps have been omitted in areas where either no central business district or no major retail center existed.

## MAPS

Standard Metropolitan Statistical Area  
Central Business Districts  
Major Retail Centers

## TABLES

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# DULUTH-SUPERIOR

## Standard Metropolitan Statistical Area



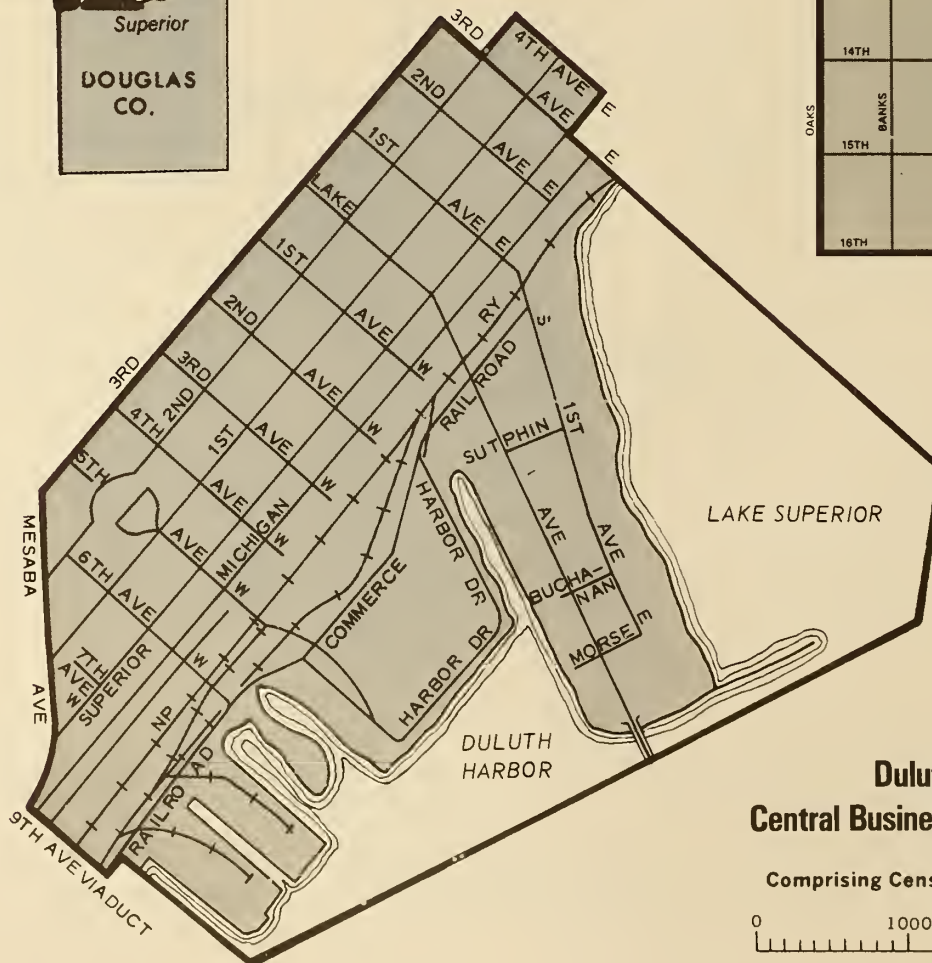
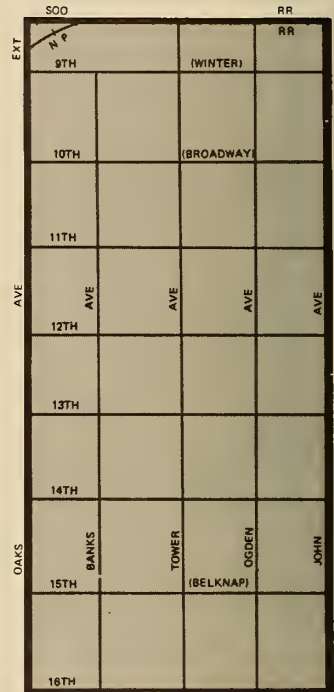
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## Superior Central Business District

Comprising Tract 202

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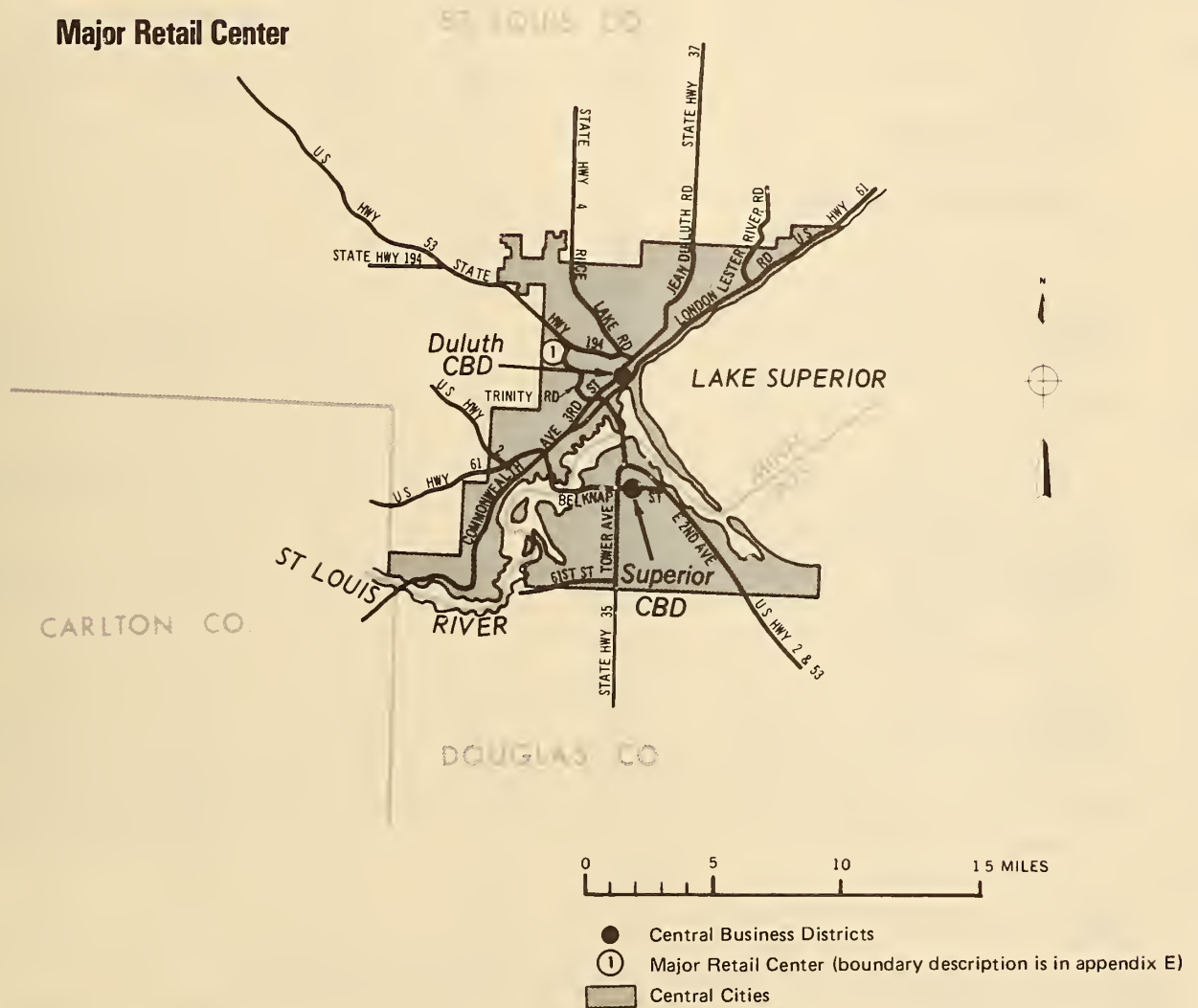
## Duluth Central Business District

Comprising Census Tract 19

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# DULUTH-SUPERIOR

## Major Retail Center





**Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	Cities		Central business districts		Major retail center No. 1
			Duluth, Minn.	Superior, Wis.	Duluth, Minn.	Superior, Wis.	
	<b>Retail stores:<sup>1 2</sup></b>						
	Number -----	2 358	821	297	185	93	50
	Sales (\$1,000) -----	896 378	395 520	(D)	63 397	43 892	53 175
	Payroll entire year (\$1,000) -----	109 520	54 588	(D)	12 041	5 432	8 402
	Paid employees for week including March 12 ---	18 442	9 046	(D)	2 041	886	1 328
54, 58, 591	<b>Convenience goods stores:</b>						
	Number -----	888	287	133	67	31	14
	Sales (\$1,000) -----	(D)	122 490	(D)	18 334	(D)	(D)
53, 56, 57; 594	<b>Shopping goods stores (GAF):<sup>3</sup></b>						
	Number -----	601	250	61	76	36	35
	Sales (\$1,000) -----	249 183	(D)	(D)	38 552	15 517	45 321
52, 55, 59, ex. 591, 4, 6	<b>All other stores:</b>						
	Number -----	869	284	103	42	26	1
	Sales (\$1,000) -----	(D)	(D)	(D)	6 511	(D)	(D)
	<b>Number of Establishments</b>						
	Retail stores <sup>1 2</sup> -----	2 358	821	297	185	93	50
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	149	39	15	3	4	-
525	Hardware stores -----	43	14	6	2	1	-
52 ex. 525	Other -----	106	25	9	1	3	-
53	<b>General merchandise group stores -----</b>	83	18	8	7	5	3
531	Department stores <sup>4</sup> -----	14	9	1	3	1	3
533	Variety stores -----	15	4	3	2	2	-
539	Miscellaneous general merchandise stores -----	34	5	4	2	2	-
54	<b>Food stores<sup>5</sup> -----</b>	272	96	29	10	5	8
541	Grocery stores -----	184	56	20	3	3	1
55 ex. 554	<b>Automotive dealers -----</b>	151	47	17	5	6	-
554	<b>Gasoline service stations -----</b>	224	79	31	8	1	-
56	<b>Apparel and accessory stores -----</b>	153	79	15	27	13	18
561	Men's and boys' clothing and furnishings stores --	28	14	3	9	3	2
562, 3, 8	Women's clothing and specialty stores and furriers -----	58	29	4	8	3	5
562	Women's ready-to-wear stores -----	49	22	3	4	2	4
565	Family clothing stores -----	22	2	2	3	2	2
566	Shoe stores -----	31	18	5	4	4	8
564, 9	Other apparel and accessory stores -----	14	9	1	3	1	1
57	<b>Furniture, home furnishings, and equipment stores -----</b>	175	78	19	18	10	5
5712	Furniture stores -----	44	18	6	4	4	-
5713, 4, 9	Home furnishings stores -----	47	22	5	3	2	1
572, 3	Household appliance, radio, television, and music stores -----	84	38	8	9	4	4
58	<b>Eating and drinking places -----</b>	581	189	94	52	25	7
5812	Eating places -----	331	132	39	38	10	7
5813	Drinking places (alcoholic beverages) -----	230	37	55	14	15	-
591	<b>Drug and proprietary stores -----</b>	55	22	10	5	1	1
59 ex. 591, 8	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	555	194	59	54	23	10
592	Liquor stores -----	73	22	11	3	3	-
594	Miscellaneous shopping goods stores -----	210	75	19	26	8	9
5992	Florists -----	30	11	2	4	2	-

<sup>1</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>2</sup>For all establishments, including those with no payroll.

<sup>3</sup>Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

<sup>4</sup>Includes sales from catalog order desks.

<sup>5</sup>Includes data not covered by SIC 541.

<sup>6</sup>Includes data not covered by SIC's 592, 594, and 5992.

**Table 2. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1977**

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
<b>Duluth CBD</b>						
	<b>Retail stores<sup>2</sup> -----</b>	<b>185</b>	<b>63 397</b>	<b>12 041</b>	<b>2 921</b>	<b>2 041</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>3</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
525	Hardware stores -----	2	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	1	(D)	(D)	(D)	(D)
53	<b>General merchandise group stores -----</b>	<b>7</b>	<b>18 653</b>	<b>3 709</b>	<b>889</b>	<b>510</b>
531	Department stores <sup>3</sup> -----	3	17 201	3 473	836	467
533	Variety stores -----	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	2	(D)	(D)	(D)	(D)
54	<b>Food stores<sup>4</sup> -----</b>	<b>10</b>	<b>3 997</b>	<b>655</b>	<b>147</b>	<b>77</b>
541	Grocery stores -----	3	(D)	(D)	(D)	(D)
55 ex. 554	<b>Automotive dealers -----</b>	<b>5</b>	<b>1 672</b>	<b>177</b>	<b>45</b>	<b>16</b>
554	<b>Gasoline service stations -----</b>	<b>6</b>	<b>631</b>	<b>66</b>	<b>17</b>	<b>13</b>
58	<b>Apparel and accessory stores -----</b>	<b>27</b>	<b>8 252</b>	<b>1 618</b>	<b>409</b>	<b>252</b>
561	Men's and boys' clothing and furnishings stores -----	9	2 879	508	107	68
562, 3, 8	Women's clothing and specialty stores and furriers -----	8	2 995	680	182	126
562	Women's ready-to-wear stores -----	4	2 152	564	147	93
565	Family clothing stores -----	3	(D)	(D)	(D)	(D)
566	Shoe stores -----	4	576	90	21	17
564, 9	Other apparel and accessory stores -----	3	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>16</b>	<b>4 361</b>	<b>521</b>	<b>119</b>	<b>53</b>
5712	Furniture stores -----	4	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	3	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	9	2 901	364	94	36
58	<b>Eating and drinking places -----</b>	<b>52</b>	<b>11 879</b>	<b>3 341</b>	<b>766</b>	<b>858</b>
5812	Eating places -----	38	9 756	2 830	629	731
5813	Drinking places (alcoholic beverages) -----	14	2 123	511	137	127
591	<b>Drug and proprietary stores -----</b>	<b>5</b>	<b>2 458</b>	<b>360</b>	<b>83</b>	<b>57</b>
59 ex. 591, 8	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>54</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
592	Liquor stores -----	3	318	29	10	6
594	Miscellaneous shopping goods stores -----	26	7 286	981	303	117
5992	Florists -----	4	271	73	16	16

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

**Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Duluth</b>					
	Retail stores <sup>2</sup> -----	821	395 520	54 588	12 954	9 046
52	Building materials, hardware, garden supply, and mobile home dealers -----	39	18 560	2 368	673	260
525	Hardware stores -----	14	3 725	(D)	(D)	(D)
52 ex. 525	Other -----	25	14 835	(D)	(D)	(D)
53	General merchandise group stores -----	18	(D)	13 563	3 125	1 973
531	Department stores <sup>3</sup> -----	9	91 369	13 197	3 041	1 897
533	Variety stores -----	4	1 818	301	66	59
539	Miscellaneous general merchandise stores -----	5	(D)	65	18	17
54	Food stores <sup>4</sup> -----	96	72 789	8 151	1 868	1 180
541	Grocery stores -----	56	62 269	6 181	1 398	768
55 ex. 554	Automotive dealers -----	47	50 479	4 592	1 018	381
554	Gasoline service stations -----	79	26 118	1 966	492	393
56	Apparel and accessory stores -----	79	22 989	3 530	873	591
561	Men's and boys' clothing and furnishings stores -----	14	(D)	798	177	106
562, 3, 8	Women's clothing and specialty stores and furriers -----	29	(D)	1 598	413	303
562	Women's ready-to-wear stores -----	22	(D)	(D)	(D)	(D)
565	Family clothing stores -----	9	(D)	626	160	86
566	Shoe stores -----	18	(D)	409	98	72
564, 9	Other apparel and accessory stores -----	9	(D)	99	25	24
57	Furniture, home furnishings, and equipment stores -----	78	22 634	3 609	892	445
5712	Furniture stores -----	18	(D)	1 083	248	135
5713, 4, 9	Home furnishings stores -----	22	2 851	494	112	54
572, 3	Household appliance, radio, television, and music stores -----	38	(D)	2 032	532	256
58	Eating and drinking places -----	169	39 055	10 495	2 428	2 841
5812	Eating places -----	132	(D)	8 961	2 042	2 484
5813	Drinking places (alcoholic beverages) -----	37	(D)	1 534	386	357
591	Drug and proprietary stores -----	22	10 646	1 697	397	307
59 ex. 591, 6	Miscellaneous retail stores <sup>5</sup> -----	194	(D)	4 617	1 188	675
592	Liquor stores -----	22	(D)	600	150	102
594	Miscellaneous shopping goods stores -----	75	15 084	2 106	592	337
5992	Florists -----	11	(D)	207	44	40

See footnotes at end of table.



**Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Superior</b>					
	Retail stores <sup>2</sup> -----	297	(D)	(D)	(D)	(D)
52	Building materials, hardware, garden supply, and mobile home dealers -----	15	8 937	(D)	(D)	(D)
525	Hardware stores -----	6	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	9	(D)	910	170	72
53	General merchandise group stores -----	8	(D)	(D)	(D)	(D)
531	Department stores <sup>3</sup> -----	1	(D)	(D)	(D)	(D)
533	Variety stores -----	3	1 564	204	50	35
539	Miscellaneous general merchandise stores -----	4	(D)	(D)	(D)	(D)
54	Food stores <sup>4</sup> -----	29	22 330	2 683	647	403
541	Grocery stores -----	20	21 310	2 474	594	347
55 ex. 554	Automotive dealers -----	17	(D)	(D)	(D)	(D)
554	Gasoline service stations -----	31	12 718	(D)	(D)	(D)
58	Apparel and accessory stores -----	15	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores -----	3	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	4	688	105	28	35
562	Women's ready-to-wear stores -----	3	556	87	25	31
565	Family clothing stores -----	2	(D)	(D)	(D)	(D)
566	Shoe stores -----	5	327	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	19	2 537	(D)	(D)	(D)
5712	Furniture stores -----	6	1 155	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	5	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	8	(D)	(D)	(D)	(D)
58	Eating and drinking places -----	94	12 588	2 843	658	932
5812	Eating places -----	39	7 073	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages) -----	55	5 515	1 030	267	310
591	Drug and proprietary stores -----	10	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores <sup>5</sup> -----	59	(D)	(D)	(D)	(D)
592	Liquor stores -----	11	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	19	1 547	204	52	45
5992	Florists -----	2	(D)	(D)	(D)	(D)

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

**Table 4. Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Duluth-Superior, Minn.-Wis., SMSA</b>					
	<b>Retail stores<sup>2</sup> -----</b>	<b>2 358</b>	<b>896 378</b>	<b>109 520</b>	<b>25 908</b>	<b>18 442</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>149</b>	<b>66 748</b>	<b>8 030</b>	<b>1 981</b>	<b>801</b>
525	Hardware stores -----	43	12 834	1 612	489	240
52 ex. 525	Other -----	106	53 914	6 418	1 492	561
53	<b>General merchandise group stores -----</b>	<b>63</b>	<b>137 148</b>	<b>18 191</b>	<b>4 155</b>	<b>2 864</b>
531	Department stores <sup>3</sup> -----	14	109 628	15 462	3 534	2 292
533	Variety stores -----	15	13 535	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	34	13 985	(D)	(D)	(D)
54	<b>Food stores<sup>4</sup> -----</b>	<b>272</b>	<b>184 605</b>	<b>19 692</b>	<b>4 518</b>	<b>2 838</b>
541	Grocery stores -----	184	164 713	16 251	3 734	2 153
55 ex. 554	<b>Automotive dealers -----</b>	<b>151</b>	<b>147 129</b>	<b>13 050</b>	<b>2 928</b>	<b>1 154</b>
554	<b>Gasoline service stations -----</b>	<b>224</b>	<b>78 373</b>	<b>4 810</b>	<b>1 220</b>	<b>1 022</b>
56	<b>Apparel and accessory stores -----</b>	<b>153</b>	<b>46 220</b>	<b>6 703</b>	<b>1 676</b>	<b>1 179</b>
561	Men's and boys' clothing and furnishings stores -----	28	(D)	1 453	350	195
562, 3, 8	Women's clothing and specialty stores and furriers -----	58	16 221	2 601	646	532
562	Women's ready-to-wear stores -----	49	13 984	2 348	579	474
565	Family clothing stores -----	22	14 989	1 908	506	316
566	Shoe stores -----	31	4 557	619	144	106
564, 9	Other apparel and accessory stores -----	14	(D)	122	30	30
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>175</b>	<b>40 562</b>	<b>5 932</b>	<b>1 497</b>	<b>723</b>
5712	Furniture stores -----	44	16 045	2 455	623	285
5713, 4, 9	Home furnishings stores -----	47	4 635	656	154	80
572, 3	Household appliance, radio, television, and music stores -----	84	19 882	2 821	720	358
58	<b>Eating and drinking places -----</b>	<b>561</b>	<b>81 977</b>	<b>19 340</b>	<b>4 503</b>	<b>5 710</b>
5812	Eating places -----	331	60 910	15 361	3 471	4 682
5813	Drinking places (alcoholic beverages) -----	230	21 067	3 979	1 032	1 028
591	<b>Drug and proprietary stores -----</b>	<b>55</b>	<b>(D)</b>	<b>3 445</b>	<b>795</b>	<b>593</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>555</b>	<b>(D)</b>	<b>10 327</b>	<b>2 633</b>	<b>1 558</b>
592	Liquor stores -----	73	22 769	2 369	569	395
594	Miscellaneous shopping goods stores -----	210	25 253	3 259	859	589
5992	Florists -----	30	3 142	(D)	(D)	(D)

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

**Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972**

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Duluth</b>					
	<b>Retail stores<sup>2</sup> -----</b>	<b>203</b>	<b>57 211</b>	<b>10 412</b>	<b>2 453</b>	<b>2 244</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>3</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
525	Hardware stores -----	2	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	1	(D)	(D)	(D)	(D)
53	<b>General merchandise group stores -----</b>	<b>9</b>	<b>23 690</b>	<b>4 079</b>	<b>922</b>	<b>763</b>
531	Department stores <sup>3</sup> -----	4	21 686	3 787	856	691
533	Variety stores -----	3	(D)	(D)	(D)	59
539	Miscellaneous general merchandise stores -----	2	(D)	(D)	(D)	(D)
54	<b>Food stores -----</b>	<b>22</b>	<b>4 139</b>	<b>536</b>	<b>124</b>	<b>116</b>
55 ex. 554	<b>Automotive dealers -----</b>	<b>5</b>	<b>1 334</b>	<b>149</b>	<b>41</b>	<b>35</b>
554	<b>Gasoline service stations -----</b>	<b>7</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
56	<b>Apparel and accessory stores -----</b>	<b>35</b>	<b>6 770</b>	<b>1 744</b>	<b>424</b>	<b>394</b>
561	Men's and boys' clothing and furnishings stores -----	9	2 767	582	134	103
562, 3, 8	Women's clothing and specialty stores and furiers -----	13	3 461	769	192	202
562	Women's ready-to-wear stores -----	10	3 214	720	180	189
565	Family clothing stores -----	3	(D)	(D)	(D)	(D)
566	Shoe stores -----	8	1 504	209	44	47
564, 9	Other apparel and accessory stores -----	2	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>19</b>	<b>2 754</b>	<b>370</b>	<b>97</b>	<b>84</b>
5712	Furniture stores -----	2	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	6	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	11	1 746	254	58	60
58	<b>Eating and drinking places -----</b>	<b>45</b>	<b>6 320</b>	<b>1 937</b>	<b>451</b>	<b>554</b>
5812	Eating places -----	30	4 859	1 553	358	452
5813	Drinking places (alcoholic beverages) -----	15	1 461	384	93	102
591	<b>Drug and proprietary stores -----</b>	<b>5</b>	<b>2 385</b>	<b>368</b>	<b>94</b>	<b>80</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>4</sup> -----</b>	<b>53</b>	<b>6 590</b>	<b>1 071</b>	<b>259</b>	<b>183</b>
592	Liquor stores -----	5	552	42	11	8
594	Miscellaneous shopping goods stores -----	31	4 569	714	175	122
5992	Florists -----	2	(D)	(D)	(D)	(D)

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC's 592, 594, and 5992.



**Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business**

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Percent change in sales, 1972 to 1977 <sup>1</sup>		
		Central business district	City	Standard metropolitan statistical area
	<b>Duluth</b>			
	<b>Retail stores<sup>2</sup>-----</b>	<b>10.8</b>	<b>55.6</b>	<b>64.3</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>(NC)</b>	<b>99.7</b>	<b>101.2</b>
525	Hardware stores -----	114.8	91.8	75.1
52 ex. 525	Other -----	(D)	(D)	108.6
53	<b>General merchandise group stores -----</b>	<b>-21.3</b>	<b>46.3</b>	<b>48.8</b>
531	Department stores <sup>3</sup> -----	-20.7	50.0	51.6
533	Variety stores -----	-28.1	(D)	(D)
539	Miscellaneous general merchandise stores -----	-24.8	(D)	(D)
54	<b>Food stores<sup>4</sup> -----</b>	<b>-3.4</b>	<b>58.4</b>	<b>63.3</b>
541	Grocery stores -----	(NA)	59.1	66.7
55 ex. 554	<b>Automotive dealers -----</b>	<b>25.3</b>	<b>48.6</b>	<b>63.6</b>
554	<b>Gasoline service stations -----</b>	<b>(D)</b>	<b>34.0</b>	<b>73.9</b>
56	<b>Apparel and accessory stores -----</b>	<b>-5.9</b>	<b>14.3</b>	<b>37.8</b>
561	Men's and boys' clothing and furnishings stores -----	4.0	18.4	29.3
562, 3, 8	Women's clothing and specialty stores and furriers -----	-13.5	-7.5	1.5
562	Women's ready-to-wear stores -----	-33.0	-14.8	(D)
565	Family clothing stores -----	74.2	(D)	(NC)
566	Shoe stores -----	-61.7	(D)	47.5
564, 9	Other apparel and accessory stores -----	68.3	74.0	56.2
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>58.4</b>	<b>69.1</b>	<b>61.7</b>
5712	Furniture stores -----	94.2	(D)	48.3
5713, 4, 9	Home furnishings stores -----	-0.2	101.3	108.0
572, 3	Household appliance, radio, television, and music stores -----	66.2	(D)	65.2
58	<b>Eating and drinking places -----</b>	<b>88.0</b>	<b>96.9</b>	<b>68.0</b>
5812	Eating places -----	100.8	(D)	96.7
5813	Drinking places (alcoholic beverages) -----	45.3	(D)	18.2
591	<b>Drug and proprietary stores -----</b>	<b>3.1</b>	<b>(D)</b>	<b>(D)</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>(D)</b>	<b>81.1</b>	<b>(D)</b>
592	Liquor stores -----	-42.4	(D)	34.9
594	Miscellaneous shopping goods stores -----	59.5	87.8	74.9
5992	Florists -----	(D)	(D)	96.1

<sup>1</sup>Data are not adjusted for boundary changes between census years. Sales taxes and finance charges were included in 1972 but not in 1977.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.



**Table 7. Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977**

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Central business district sales as percent of sales of—		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	<b>Duluth</b>					
	<b>Retail stores<sup>1</sup> -----</b>	16.0	7.1	100.0	100.0	100.0
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	(D)	(D)	(D)	4.7	7.4
525	Hardware stores -----	(D)	(D)	(D)	0.9	1.4
52 ex. 525	Other -----	(D)	(D)	(D)	3.8	6.0
53	<b>General merchandise group stores -----</b>	(D)	13.6	29.4	(D)	15.3
531	Department stores <sup>2</sup> -----	18.8	15.7	27.1	23.1	12.2
533	Variety stores -----	(D)	(D)	(D)	0.5	1.5
539	Miscellaneous general merchandise stores -----	47.6	(D)	(D)	(D)	1.6
54	<b>Food stores<sup>3</sup> -----</b>	5.5	2.2	6.3	18.4	20.6
541	Grocery stores -----	(D)	(D)	(D)	15.7	18.4
55 ex. 554	<b>Automotive dealers -----</b>	3.3	1.1	2.6	12.8	16.4
554	<b>Gasoline service stations -----</b>	2.4	0.8	1.0	6.6	8.7
56	<b>Apparel and accessory stores -----</b>	35.9	17.9	13.0	5.8	5.2
561	Men's and boys' clothing and furnishings stores -----	(D)	(D)	4.5	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	(D)	18.5	4.7	(D)	1.8
562	Women's ready-to-wear stores -----	(D)	15.4	3.4	(D)	1.6
565	Family clothing stores -----	35.6	(D)	(D)	(D)	1.7
566	Shoe stores -----	(D)	12.6	0.9	(D)	0.5
564, 9	Other apparel and accessory stores -----	28.7	22.6	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores -----</b>	19.3	10.8	6.9	5.7	4.5
5712	Furniture stores -----	14.6	(D)	(D)	(D)	1.8
5713, 4, 9	Home furnishings stores -----	(D)	(D)	(D)	0.7	0.5
572, 3	Household appliance, radio, television, and music stores -----	(D)	14.6	4.6	(D)	2.2
58	<b>Eating and drinking places -----</b>	30.4	14.5	18.7	9.9	9.1
5812	Eating places -----	(D)	16.0	15.4	(D)	6.8
5813	Drinking places (alcoholic beverages) -----	(D)	10.1	3.3	(D)	2.4
591	<b>Drug and proprietary stores -----</b>	23.1	(D)	3.9	2.7	(D)
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>4</sup> -----</b>	25.7	10.9	(D)	(D)	(D)
592	Liquor stores -----	(D)	1.4	0.5	(D)	2.5
594	Miscellaneous shopping goods stores -----	48.3	28.9	11.5	3.8	2.8
5992	Florists -----	(D)	8.6	0.4	(D)	0.4

<sup>1</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

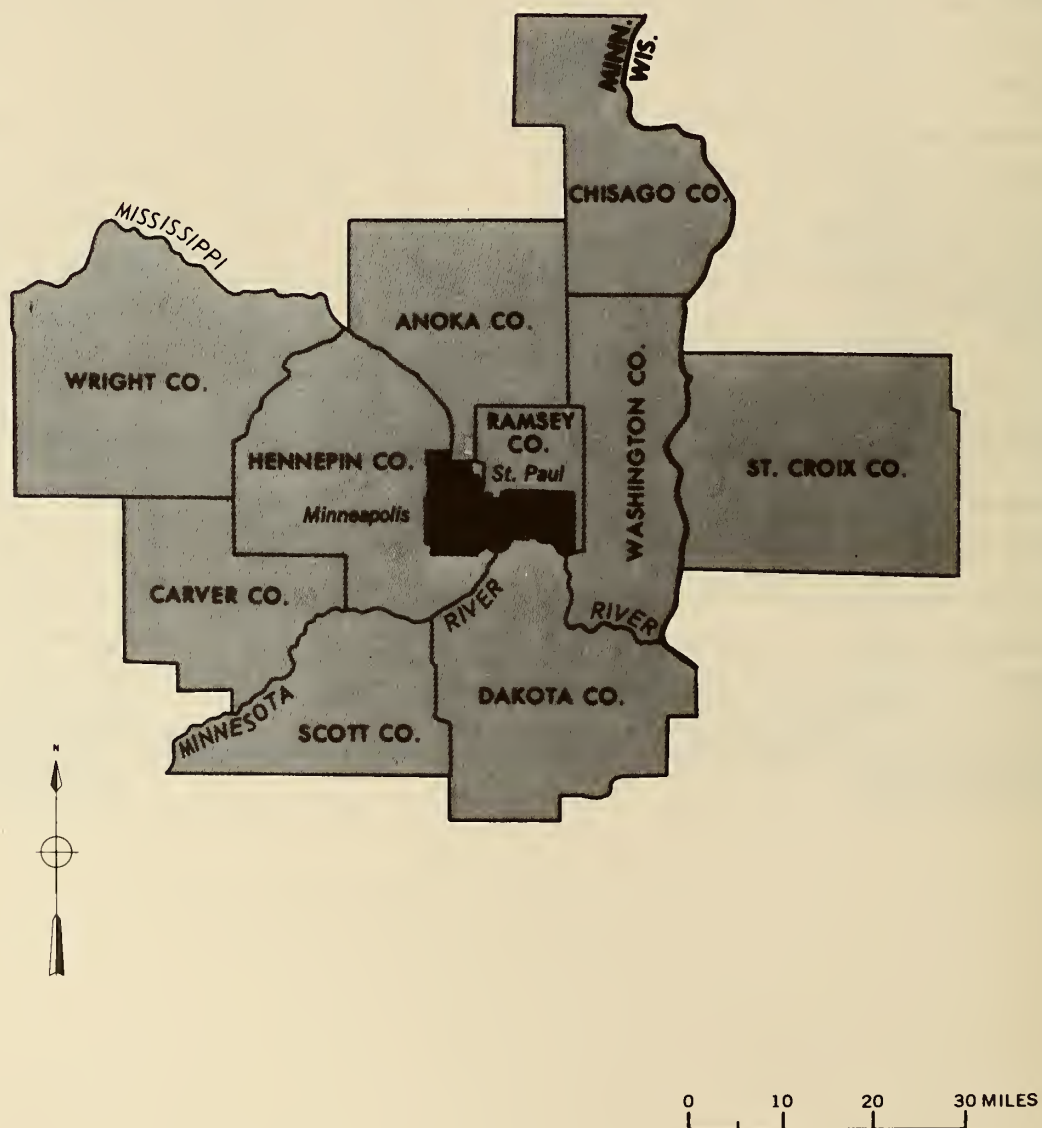
<sup>2</sup>Includes sales from catalog order desks.

<sup>3</sup>Includes data not covered by SIC 541.

<sup>4</sup>Includes data not covered by SIC's 592, 594, and 5992.

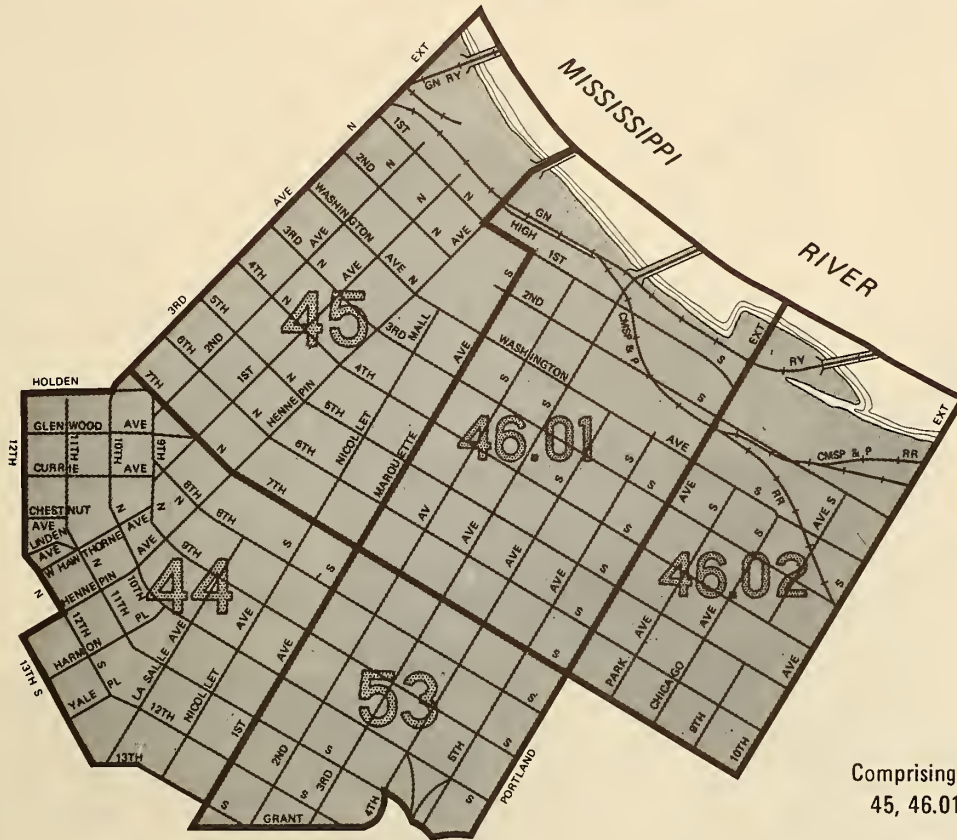
## MINNEAPOLIS-ST. PAUL

## Standard Metropolitan Statistical Area



# MINNEAPOLIS-ST. PAUL

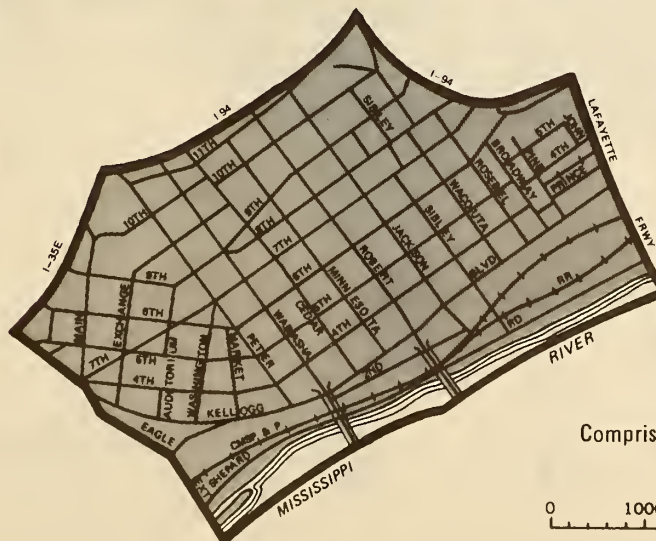
## Minneapolis Central Business District



Comprising Census Tracts 44,  
45, 46.01, 46.02, and 53



## St. Paul Central Business District

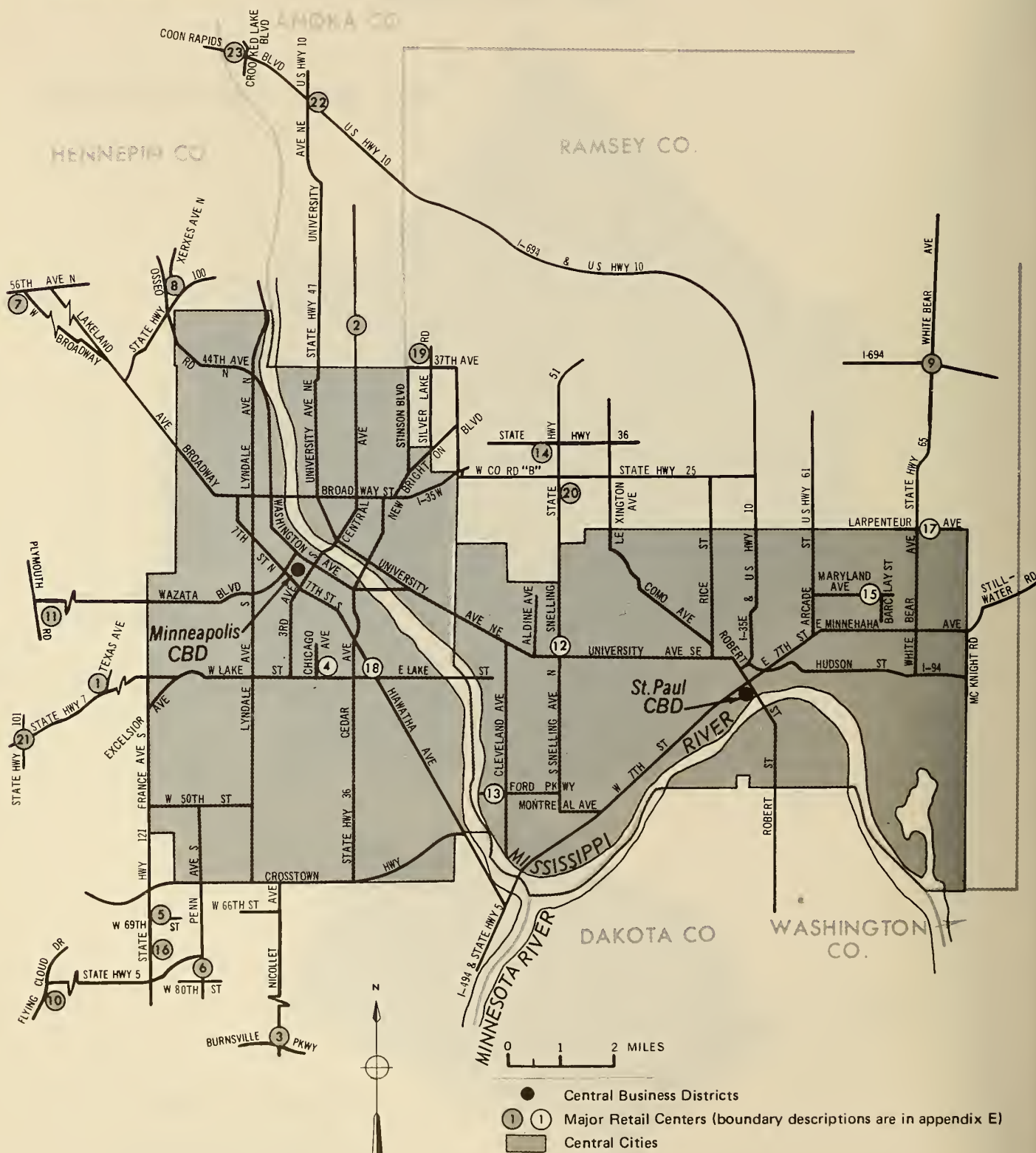


Comprising Census Tract 342



# MINNEAPOLIS-ST. PAUL

## Major Retail Centers





**Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	Cities		Central business districts		Major retail centers	
			Minneapolis	St. Paul	Minneapolis	St. Paul	No. 1	No. 2
	<b>Retail stores:<sup>1 2</sup></b>							
	Number -----	13 964	2 832	1 906	505	227	42	67
	Sales (\$1,000) -----	7 281 713	1 265 556	905 451	324 827	91 217	52 908	93 412
	Payroll entire year (\$1,000) -----	923 101	211 744	123 234	88 508	16 748	5 663	9 631
	Paid employees for week including March 12 ---	150 294	31 837	20 682	11 728	3 148	866	1 686
54, 58, 591	<b>Convenience goods stores:</b>							
	Number -----	4 527	1 033	767	160	83	11	29
	Sales (\$1,000) -----	2 135 917	400 279	(D)	57 752	20 516	15 327	18 571
53, 56, 57; 594	<b>Shopping goods stores (GAF):<sup>3</sup></b>							
	Number -----	4 253	868	491	238	89	25	21
	Sales (\$1,000) -----	2 222 644	435 180	269 614	221 101	61 569	36 321	46 156
52, 55, 59, ex. 591, 4, 6	<b>All other stores:</b>							
	Number -----	5 184	931	648	107	55	6	17
	Sales (\$1,000) -----	2 923 152	430 097	(D)	45 974	9 132	1 260	28 685
	<b>Number of Establishments</b>							
	Retail stores <sup>1 2</sup> -----	13 964	2 832	1 906	505	227	42	87
52	Building materials, hardware, garden supply, and mobile home dealers -----	779	102	66	3	1	2	2
525	Hardware stores -----	306	46	29	1	-	1	-
52 ex. 525	Other -----	473	56	37	2	1	1	2
53	General merchandise group stores -----	238	30	31	9	4	2	4
531	Department stores <sup>4</sup> -----	73	8	8	4	2	2	3
533	Variety stores -----	72	7	8	2	1	-	-
539	Miscellaneous general merchandise stores -----	93	15	15	3	1	-	1
54	Food stores <sup>5</sup> -----	1 508	320	220	23	12	5	10
541	Grocery stores -----	936	208	135	6	1	3	5
55 ex. 554	Automotive dealers -----	817	114	92	7	5	-	5
554	Gasoline service stations -----	1 307	242	170	9	4	-	5
56	Apparel and accessory stores -----	1 158	243	126	104	34	11	1
561	Men's and boys' clothing and furnishings stores --	163	37	18	17	9	2	-
562, 3, 8	Women's clothing and specialty stores and furriers -----	495	99	59	45	12	4	-
562	Women's ready-to-wear stores -----	419	70	53	35	11	4	-
565	Family clothing stores -----	158	34	10	11	1	3	1
566	Shoe stores -----	234	43	27	20	8	1	-
564, 9	Other apparel and accessory stores -----	108	30	12	11	4	1	-
57	Furniture, home furnishings, and equipment stores -----	1 342	265	140	44	14	7	9
5712	Furniture stores -----	314	67	34	16	4	-	-
5713, 4, 9	Home furnishings stores -----	519	96	46	11	4	3	3
572, 3	Household appliance, radio, television, and music stores -----	509	102	60	17	6	4	6
58	Eating and drinking places -----	2 681	637	485	126	84	5	18
5812	Eating places -----	2 039	455	344	88	45	5	17
5813	Drinking places (alcoholic beverages) -----	642	182	141	38	19	-	1
591	Drug and proprietary stores -----	338	76	62	11	7	1	1
59 ex. 591, 6	Miscellaneous retail stores <sup>6</sup> -----	3 796	803	514	169	82	9	12
592	Liquor stores -----	375	58	50	13	2	1	2
594	Miscellaneous shopping goods stores -----	1 515	330	194	81	37	5	7
5992	Florists -----	193	44	31	8	2	1	2

See footnotes at end of table.

**Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Major retail centers—Con.						
		No. 3	No. 4	No. 5	No. 6	No. 7	No. 8	No. 9
	<b>Retail stores:<sup>1 2</sup></b>							
	Number .....	32	74	173	66	29	98	123
	Sales (\$1,000) .....	19 973	82 929	218 634	101 403	35 831	149 923	68 756
	Payroll entire year (\$1,000) .....	2 580	10 765	25 313	12 529	3 989	18 614	9 242
	Paid employees for week including March 12 ---	421	1 571	4 598	1 842	794	3 224	1 796
54, 58, 591	<b>Convenience goods stores:</b>							
	Number .....	8	27	31	15	10	21	23
	Sales (\$1,000) .....	8 405	10 365	27 998	13 329	7 227	7 350	13 662
53, 56, 57; 594	<b>Shopping goods stores (GAF):<sup>3</sup></b>							
	Number .....	19	26	118	35	13	64	91
	Sales (\$1,000) .....	10 972	50 937	158 049	52 256	26 487	123 151	53 232
52, 55, 59, ex. 591, 4, 6	<b>All other stores:</b>							
	Number .....	5	21	24	16	6	13	9
	Sales (\$1,000) .....	596	21 627	32 587	35 818	2 117	19 422	1 862
	<b>Number of Establishments</b>							
	<b>Retail stores<sup>1 2</sup> .....</b>	<b>32</b>	<b>74</b>	<b>173</b>	<b>86</b>	<b>29</b>	<b>98</b>	<b>123</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers .....</b>	<b>2</b>	<b>1</b>	<b>4</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>-</b>
525	Hardware stores .....	1	-	1	-	-	1	-
52 ex. 525	Other .....	1	1	3	2	2	1	-
53	<b>General merchandise group stores .....</b>	<b>1</b>	<b>1</b>	<b>4</b>	<b>2</b>	<b>2</b>	<b>7</b>	<b>3</b>
531	Department stores <sup>4</sup> .....	1	1	3	2	1	5	2
533	Variety stores .....	-	-	1	-	-	1	1
539	Miscellaneous general merchandise stores .....	-	-	-	-	1	1	-
54	<b>Food stores<sup>5</sup> .....</b>	<b>3</b>	<b>8</b>	<b>9</b>	<b>7</b>	<b>3</b>	<b>7</b>	<b>12</b>
541	Grocery stores .....	2	4	3	2	2	3	3
55 ex. 554	<b>Automotive dealers .....</b>	<b>-</b>	<b>11</b>	<b>5</b>	<b>4</b>	<b>1</b>	<b>2</b>	<b>1</b>
554	<b>Gasoline service stations .....</b>	<b>1</b>	<b>1</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>1</b>
56	<b>Apparel and accessory stores .....</b>	<b>7</b>	<b>11</b>	<b>61</b>	<b>17</b>	<b>4</b>	<b>31</b>	<b>52</b>
561	Men's and boys' clothing and furnishings stores --	-	-	10	1	-	5	9
562, 3, 8	Women's clothing and specialty stores and furriers .....	5	3	30	6	2	13	24
562	Women's ready-to-wear stores .....	5	2	27	6	2	12	22
565	Family clothing stores .....	1	4	3	3	-	5	5
566	Shoe stores .....	1	3	13	5	1	6	13
564, 9	Other apparel and accessory stores .....	-	1	5	2	1	2	1
57	<b>Furniture, home furnishings, and equipment stores .....</b>	<b>8</b>	<b>10</b>	<b>24</b>	<b>7</b>	<b>3</b>	<b>11</b>	<b>14</b>
5712	Furniture stores .....	1	4	7	2	2	5	3
5713, 4, 9	Home furnishings stores .....	3	2	7	2	1	2	3
572, 3	Household appliance, radio, television, and music stores .....	2	4	10	3	-	4	8
58	<b>Eating and drinking places .....</b>	<b>4</b>	<b>17</b>	<b>20</b>	<b>7</b>	<b>6</b>	<b>12</b>	<b>10</b>
5812	Eating places .....	4	12	18	7	6	12	10
5813	Drinking places (alcoholic beverages) .....	-	5	2	-	-	-	-
591	<b>Drug and proprietary stores .....</b>	<b>1</b>	<b>2</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>1</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>6</sup> .....</b>	<b>7</b>	<b>12</b>	<b>41</b>	<b>16</b>	<b>5</b>	<b>23</b>	<b>29</b>
592	Liquor stores .....	-	1	1	1	1	-	1
594	Miscellaneous shopping goods stores .....	5	4	29	9	4	15	22
5992	Florists .....	1	2	3	1	-	2	1

See footnotes at end of table.

**Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Major retail centers—Con.						
		No. 10	No. 11	No. 12	No. 13	No. 14	No. 15	No. 16
	<b>Retail stores:<sup>1 2</sup></b>							
	Number -----	60	127	94	63	116	26	46
	Sales (\$1,000) -----	35 400	110 791	122 180	37 971	74 463	20 615	47 973
	Payroll entire year (\$1,000) -----	4 949	14 696	16 319	5 251	9 670	2 778	5 657
	Paid employees for week including March 12 ---	947	2 685	1 992	1 002	1 687	517	978
54, 58, 591	<b>Convenience goods stores:</b>							
	Number -----	15	17	33	18	21	6	9
	Sales (\$1,000) -----	3 534	4 442	16 768	19 465	7 152	7 264	(D)
53, 56, 57; 594	<b>Shopping goods stores (GAF):<sup>3</sup></b>							
	Number -----	41	95	34	25	85	11	32
	Sales (\$1,000) -----	31 152	95 328	67 147	13 028	49 571	11 746	28 666
52, 55, 59, ex. 591, 4, 6	<b>All other stores:</b>							
	Number -----	4	15	27	20	10	7	5
	Sales (\$1,000) -----	714	11 021	38 265	5 478	17 740	1 603	(D)
	<b>Number of Establishments</b>							
	Retail stores <sup>1 2</sup> -----	60	127	94	83	116	28	46
52	Building materials, hardware, garden supply, and mobile home dealers -----	-	1	2	1	2	2	-
525	Hardware stores -----	-	-	-	-	-	-	-
52 ex. 525	Other -----	-	1	2	1	2	2	-
53	General merchandise group stores -----	3	5	5	2	4	2	1
531	Department stores <sup>4</sup> -----	3	4	1	1	2	1	1
533	Variety stores -----	-	1	2	1	1	1	-
539	Miscellaneous general merchandise stores -----	-	-	2	-	1	-	-
54	Food stores <sup>5</sup> -----	9	6	6	8	5	3	3
541	Grocery stores -----	2	1	3	4	-	1	1
55 ex. 554	Automotive dealers -----	-	2	12	1	1	-	-
554	Gasoline service stations -----	1	1	2	7	-	-	-
56	Apparel and accessory stores -----	21	58	12	10	48	6	13
561	Men's and boys' clothing and furnishings stores --	3	12	2	1	8	-	3
562, 3, 6	Women's clothing and specialty stores and furriers -----	9	27	5	6	23	3	7
562	Women's ready-to-wear stores -----	7	27	5	6	21	3	7
565	Family clothing stores -----	3	2	-	1	4	1	1
566	Shoe stores -----	5	14	4	2	9	2	2
564, 9	Other apparel and accessory stores -----	1	3	1	-	4	-	-
57	Furniture, home furnishings, and equipment stores -----	8	13	11	3	13	-	10
5712	Furniture stores -----	-	1	-	1	2	-	2
5713, 4, 9	Home furnishings stores -----	-	4	1	1	5	-	4
572, 3	Household appliance, radio, television, and music stores -----	6	8	10	1	6	-	4
58	Eating and drinking places -----	8	11	22	7	16	4	6
5812	Eating places -----	5	11	15	6	16	4	6
5813	Drinking places (alcoholic beverages) -----	1	-	7	1	-	-	-
591	Drug and proprietary stores -----	-	-	3	3	-	1	-
59 ex. 591, 8	Miscellaneous retail stores <sup>6</sup> -----	14	30	17	21	27	8	13
592	Liquor stores -----	-	-	3	3	-	2	-
594	Miscellaneous shopping goods stores -----	11	19	6	10	20	3	8
5992	Florists -----	1	2	1	2	1	-	1

See footnotes at end of table.



**Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977—Con.**

(For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps)

SIC code	Kind of business	Major retail centers—Con.						
		No. 17	No. 18	No. 19	No. 20	No. 21	No. 22	No. 23
	<b>Retail stores:<sup>1 2</sup></b>							
	Number -----	51	32	61	48	34	72	32
	Sales (\$1,000) -----	40 696	46 387	42 360	43 646	29 060	56 211	39 161
	Payroll entire year (\$1,000) -----	4 769	4 938	6 210	5 238	3 766	7 668	4 140
	Paid employees for week including March 12 ---	824	834	1 049	1 269	569	1 456	604
54, 58, 591	<b>Convenience goods stores:</b>							
	Number -----	17	12	15	19	7	11	11
	Sales (\$1,000) -----	10 346	19 341	11 852	13 488	6 785	8 039	12 044
53, 56, 57; 594	<b>Shopping goods stores (GAF):<sup>3</sup></b>							
	Number -----	17	14	32	22	18	55	13
	Sales (\$1,000) -----	25 156	22 762	24 847	28 675	14 870	47 204	16 845
52, 55, 59, ex. 591, 4, 6	<b>All other stores:</b>							
	Number -----	17	6	14	7	9	6	8
	Sales (\$1,000) -----	5 194	4 284	5 661	1 483	7 405	968	10 272
	<b>Number of Establishments</b>							
	<b>Retail stores<sup>1 2</sup> -----</b>	<b>51</b>	<b>32</b>	<b>61</b>	<b>48</b>	<b>34</b>	<b>72</b>	<b>32</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>5</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>3</b>	<b>-</b>	<b>1</b>
525	Hardware stores -----	2	-	1	-	1	-	-
52 ex. 525	Other -----	3	1	1	1	2	-	1
53	<b>General merchandise group stores -----</b>	<b>2</b>	<b>2</b>	<b>6</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>1</b>
531	Department stores <sup>4</sup> -----	1	1	2	1	1	3	1
533	Variety stores -----	-	-	3	1	-	1	-
539	Miscellaneous general merchandise stores -----	1	1	1	-	2	-	-
54	<b>Food stores<sup>5</sup> -----</b>	<b>4</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>2</b>	<b>4</b>	<b>4</b>
541	Grocery stores -----	2	2	2	3	2	2	4
55 ex. 554	<b>Automotive dealers -----</b>	<b>5</b>	<b>1</b>	<b>3</b>	<b>-</b>	<b>1</b>	<b>-</b>	<b>3</b>
554	<b>Gasoline service stations -----</b>	<b>2</b>	<b>1</b>	<b>3</b>	<b>2</b>	<b>3</b>	<b>1</b>	<b>2</b>
56	<b>Apparel and accessory stores -----</b>	<b>2</b>	<b>6</b>	<b>10</b>	<b>9</b>	<b>5</b>	<b>35</b>	<b>3</b>
561	Men's and boys' clothing and furnishings stores --	-	1	-	2	-	6	-
562, 3, 8	Women's clothing and specialty stores and furriers -----	1	2	6	4	1	16	1
562	Women's ready-to-wear stores -----	1	2	5	4	1	12	-
565	Family clothing stores -----	-	3	1	2	1	2	1
566	Shoe stores -----	1	-	2	1	1	9	1
564, 9	Other apparel and accessory stores -----	-	-	1	-	2	2	-
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>10</b>	<b>2</b>	<b>6</b>	<b>6</b>	<b>3</b>	<b>4</b>	<b>1</b>
5712	Furniture stores -----	3	-	-	-	-	-	-
5713, 4, 9	Home furnishings stores -----	3	-	1	1	1	-	-
572, 3	Household appliance, radio, television, and music stores -----	4	2	5	5	2	4	1
58	<b>Eating and drinking places -----</b>	<b>11</b>	<b>6</b>	<b>7</b>	<b>12</b>	<b>4</b>	<b>5</b>	<b>6</b>
5812	Eating places -----	10	6	6	12	4	5	5
5813	Drinking places (alcoholic beverages) -----	1	-	1	-	-	-	1
591	<b>Drug and proprietary stores -----</b>	<b>2</b>	<b>2</b>	<b>3</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>1</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>6</sup> -----</b>	<b>8</b>	<b>7</b>	<b>16</b>	<b>9</b>	<b>9</b>	<b>17</b>	<b>10</b>
592	Liquor stores -----	3	1	1	1	1	1	1
594	Miscellaneous shopping goods stores -----	3	4	10	5	7	12	8
5992	Florists -----	-	-	1	1	-	1	-

<sup>1</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>2</sup>For all establishments, including those with no payroll.

<sup>3</sup>Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

<sup>4</sup>Includes sales from catalog order desks.

<sup>5</sup>Includes data not covered by SIC 541.

<sup>6</sup>Includes data not covered by SIC's 592, 594, and 5992.



**Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977**

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Minneapolis CBD</b>					
	<b>Retail stores<sup>2</sup>-----</b>	<b>505</b>	<b>324 827</b>	<b>88 503</b>	<b>21 021</b>	<b>11 728</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>3</b>	<b>3 186</b>	<b>384</b>	<b>62</b>	<b>37</b>
525	Hardware stores -----	1	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	2	(D)	(D)	(D)	(D)
53	<b>General merchandise group stores -----</b>	<b>9</b>	<b>137 116</b>	<b>50 439</b>	<b>11 823</b>	<b>5 863</b>
531	Department stores <sup>3</sup> -----	4	(D)	(D)	(D)	(D)
533	Variety stores -----	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	3	(D)	(D)	(D)	(D)
54	<b>Food stores<sup>4</sup> -----</b>	<b>23</b>	<b>4 699</b>	<b>641</b>	<b>170</b>	<b>115</b>
541	Grocery stores -----	6	2 625	228	87	41
55 ex. 554	<b>Automotive dealers -----</b>	<b>7</b>	<b>22 349</b>	<b>2 641</b>	<b>673</b>	<b>215</b>
554	<b>Gasoline service stations -----</b>	<b>9</b>	<b>4 282</b>	<b>523</b>	<b>141</b>	<b>67</b>
56	<b>Apparel and accessory stores -----</b>	<b>104</b>	<b>42 183</b>	<b>8 219</b>	<b>1 894</b>	<b>1 153</b>
561	Men's and boys' clothing and furnishings stores -----	17	9 748	2 356	534	239
562, 3, 8	Women's clothing and specialty stores and furriers -----	45	16 557	3 101	679	493
562	Women's ready-to-wear stores -----	35	15 859	3 008	656	475
565	Family clothing stores -----	11	10 565	1 898	500	304
566	Shoe stores -----	20	3 998	727	150	93
564, 9	Other apparel and accessory stores -----	11	1 315	137	31	24
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>44</b>	<b>18 015</b>	<b>3 836</b>	<b>950</b>	<b>468</b>
5712	Furniture stores -----	16	4 718	888	214	102
5713, 4, 9	Home furnishings stores -----	11	2 384	608	143	120
572, 3	Household appliance, radio, television, and music stores -----	17	10 913	2 340	593	246
58	<b>Eating and drinking places -----</b>	<b>126</b>	<b>43 685</b>	<b>14 126</b>	<b>3 506</b>	<b>2 873</b>
5812	Eating places -----	88	32 414	10 765	2 685	2 240
5813	Drinking places (alcoholic beverages) -----	38	11 271	3 361	821	633
591	<b>Drug and proprietary stores -----</b>	<b>11</b>	<b>9 368</b>	<b>1 693</b>	<b>404</b>	<b>217</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>169</b>	<b>39 944</b>	<b>6 006</b>	<b>1 398</b>	<b>720</b>
592	Liquor stores -----	13	5 355	462	102	70
594	Miscellaneous shopping goods stores -----	81	23 787	3 367	782	407
5992	Florists -----	8	1 284	298	60	41

See footnotes at end of table.

**Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>St. Paul CBD</b>					
	<b>Retail stores<sup>2</sup>-----</b>	<b>227</b>	<b>91 217</b>	<b>18 748</b>	<b>4 052</b>	<b>3 148</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>1</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
525	Hardware stores -----	-	-	-	-	-
52 ex. 525	Other -----	1	(D)	(D)	(D)	(D)
53	<b>General merchandise group stores -----</b>	<b>4</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
531	Department stores <sup>3</sup> -----	2	(D)	(D)	(D)	(D)
533	Variety stores -----	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	1	(D)	(D)	(D)	(D)
54	<b>Food stores<sup>4</sup> -----</b>	<b>12</b>	<b>2 910</b>	<b>499</b>	<b>119</b>	<b>89</b>
541	Grocery stores -----	1	(D)	(D)	(D)	(D)
55 ex. 554	<b>Automotive dealers -----</b>	<b>5</b>	<b>1 218</b>	<b>202</b>	<b>43</b>	<b>15</b>
554	<b>Gasoline service stations -----</b>	<b>4</b>	<b>1 701</b>	<b>74</b>	<b>18</b>	<b>8</b>
56	<b>Apparel and accessory stores -----</b>	<b>34</b>	<b>12 082</b>	<b>2 545</b>	<b>589</b>	<b>395</b>
561	Men's and boys' clothing and furnishings stores -----	9	3 012	521	120	57
562, 3, 8	Women's clothing and specialty stores and furriers -----	12	5 888	1 441	332	250
582	Women's ready-to-wear stores -----	11	(D)	(D)	(D)	(D)
565	Family clothing stores -----	1	(D)	(D)	(D)	(D)
566	Shoe stores -----	8	1 012	199	50	30
564, 9	Other apparel and accessory stores -----	4	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>14</b>	<b>5 813</b>	<b>711</b>	<b>157</b>	<b>100</b>
5712	Furniture stores -----	4	2 837	353	72	42
5713, 4, 9	Home furnishings stores -----	4	893	132	26	27
572, 3	Household appliance, radio, television, and music stores -----	6	1 883	226	59	31
58	<b>Eating and drinking places -----</b>	<b>84</b>	<b>13 502</b>	<b>3 982</b>	<b>1 024</b>	<b>988</b>
5812	Eating places -----	45	9 821	2 978	750	783
5813	Drinking places (alcoholic beverages) -----	19	3 681	1 004	274	205
591	<b>Drug and proprietary stores -----</b>	<b>7</b>	<b>4 104</b>	<b>581</b>	<b>147</b>	<b>89</b>
59 ex. 591, 8	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>82</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
592	Liquor stores -----	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	37	(D)	(D)	(D)	(D)
5992	Florists -----	2	(D)	(D)	(D)	(D)

See footnotes at end of table.

**Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Peyroll entire year (\$1,000)	Peyroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>MRC No. 5</b>					
	<b>Retail stores<sup>2</sup>-----</b>	<b>173</b>	<b>216 634</b>	<b>25 313</b>	<b>5 966</b>	<b>4 596</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>4</b>	<b>3 011</b>	<b>414</b>	<b>93</b>	<b>65</b>
525	Hardware stores -----	1	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	3	(D)	(D)	(D)	(D)
53	<b>General merchandise group stores -----</b>	<b>4</b>	<b>101 695</b>	<b>11 312</b>	<b>2 643</b>	<b>2 325</b>
531	Department stores <sup>3</sup> -----	3	(D)	(D)	(D)	(D)
533	Variety stores -----	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	-	-	-	-	-
54	<b>Food stores<sup>4</sup> -----</b>	<b>9</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
541	Grocery stores -----	3	(D)	(D)	(D)	(D)
55 ex. 554	<b>Automotive dealers -----</b>	<b>5</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
554	<b>Gasoline service stations -----</b>	<b>3</b>	<b>1 761</b>	<b>161</b>	<b>47</b>	<b>31</b>
56	<b>Apparel and accessory stores -----</b>	<b>61</b>	<b>29 079</b>	<b>3 490</b>	<b>603</b>	<b>633</b>
561	Men's and boys' clothing and furnishings stores -----	10	6 923	953	243	133
562, 3, 8	Women's clothing and specialty stores and furriers -----	30	13 675	1 618	384	348
562	Women's ready-to-wear stores -----	27	13 277	1 554	369	331
565	Family clothing stores -----	3	(D)	(D)	(D)	(D)
566	Shoe stores -----	13	4 714	654	114	85
564, 9	Other apparel and accessory stores -----	5	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>24</b>	<b>16 032</b>	<b>2 022</b>	<b>462</b>	<b>211</b>
5712	Furniture stores -----	7	7 405	812	202	69
5713, 4, 9	Home furnishings stores -----	7	1 254	199	47	47
572, 3	Household appliance, radio, television, and music stores -----	10	7 373	1 011	233	95
58	<b>Eating and drinking places -----</b>	<b>20</b>	<b>6 664</b>	<b>1 757</b>	<b>419</b>	<b>570</b>
5812	Eating places -----	18	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages) -----	2	(D)	(D)	(D)	(D)
591	<b>Drug and proprietary stores -----</b>	<b>2</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>41</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
592	Liquor stores -----	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	29	11 243	1 187	283	225
5992	Florists -----	3	(D)	(D)	(D)	(D)

See footnotes at end of table.



**Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>MRC No. 9</b>					
	<b>Retail stores<sup>2</sup> -----</b>	<b>123</b>	<b>68 756</b>	<b>9 242</b>	<b>2 070</b>	<b>1 796</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	-	-	-	-	-
525	Hardware stores -----	-	-	-	-	-
52 ex. 525	Other -----	-	-	-	-	-
53	<b>General merchandise group stores -----</b>	<b>3</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
531	Department stores <sup>3</sup> -----	2	(D)	(D)	(D)	(D)
533	Variety stores -----	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	-	-	-	-	-
54	<b>Food stores<sup>4</sup> -----</b>	<b>12</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
541	Grocery stores -----	3	(D)	(D)	(D)	(D)
55 ex. 554	<b>Automotive dealers -----</b>	<b>1</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
554	<b>Gasoline service stations -----</b>	<b>1</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
56	<b>Apparel and accessory stores -----</b>	<b>52</b>	<b>17 338</b>	<b>2 070</b>	<b>463</b>	<b>417</b>
561	Men's and boys' clothing and furnishings stores -----	9	3 555	530	121	87
562, 3, 8	Women's clothing and specialty stores and furriers -----	24	7 474	915	212	228
562	Women's ready-to-wear stores -----	22	(D)	(D)	(D)	(D)
565	Family clothing stores -----	5	3 459	244	53	45
566	Shoe stores -----	13	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	1	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>14</b>	<b>3 998</b>	<b>444</b>	<b>113</b>	<b>67</b>
5712	Furniture stores -----	3	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	3	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	8	2 733	308	83	43
58	<b>Eating and drinking places -----</b>	<b>10</b>	<b>2 831</b>	<b>777</b>	<b>174</b>	<b>244</b>
5812	Eating places -----	10	2 831	777	174	244
5813	Drinking places (alcoholic beverages) -----	-	-	-	-	-
591	<b>Drug and proprietary stores -----</b>	<b>1</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>29</b>	<b>6 333</b>	<b>932</b>	<b>213</b>	<b>196</b>
592	Liquor stores -----	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	22	(D)	(D)	(D)	(D)
5992	Florists -----	1	(D)	(D)	(D)	(D)

See footnotes at end of table.

**Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>MRC No. 11</b>					
	<b>Retail stores<sup>2</sup>-----</b>	<b>127</b>	<b>110 791</b>	<b>14 696</b>	<b>3 339</b>	<b>2 685</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>1</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
525	Hardware stores -----	-	-	-	-	-
52 ex. 525	Other -----	1	(D)	(D)	(D)	(D)
53	<b>General merchandise group stores -----</b>	<b>5</b>	<b>64 023</b>	<b>8 259</b>	<b>1 838</b>	<b>1 470</b>
531	Department stores <sup>3</sup> -----	4	(D)	(D)	(D)	(D)
533	Variety stores -----	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	-	-	-	-	-
54	<b>Food stores<sup>4</sup> -----</b>	<b>6</b>	<b>817</b>	<b>118</b>	<b>27</b>	<b>42</b>
541	Grocery stores -----	1	(D)	(D)	(D)	(D)
55 ex. 554	<b>Automotive dealers -----</b>	<b>2</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
554	<b>Gasoline service stations -----</b>	<b>1</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
56	<b>Apparel and accessory stores -----</b>	<b>58</b>	<b>19 807</b>	<b>2 424</b>	<b>535</b>	<b>457</b>
561	Men's and boys' clothing and furnishings stores -----	12	4 377	616	139	101
562, 3, 8	Women's clothing and specialty stores and furriers -----	27	9 022	1 088	252	236
562	Women's ready-to-wear stores -----	27	9 022	1 088	252	236
565	Family clothing stores -----	2	(D)	(D)	(D)	(D)
566	Shoe stores -----	14	3 653	526	103	75
564, 9	Other apparel and accessory stores -----	3	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>13</b>	<b>5 254</b>	<b>644</b>	<b>180</b>	<b>96</b>
5712	Furniture stores -----	1	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	4	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	8	4 629	546	152	69
58	<b>Eating and drinking places -----</b>	<b>11</b>	<b>3 625</b>	<b>786</b>	<b>209</b>	<b>306</b>
5812	Eating places -----	11	3 625	786	209	306
5813	Drinking places (alcoholic beverages) -----	-	-	-	-	-
591	<b>Drug and proprietary stores -----</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>30</b>	<b>7 995</b>	<b>1 182</b>	<b>270</b>	<b>201</b>
592	Liquor stores -----	-	-	-	-	-
594	Miscellaneous shopping goods stores -----	19	6 244	829	195	142
5992	Florists -----	2	(D)	(D)	(D)	(D)

See footnotes at end of table.

Table 2. **Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>MRC No. 14</b>					
	<b>Retail stores<sup>2</sup>-----</b>	<b>116</b>	<b>74 463</b>	<b>9 670</b>	<b>2 112</b>	<b>1 687</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>2</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
525	Hardware stores -----	-	-	-	-	-
52 ex. 525	Other -----	2	(D)	(D)	(D)	(D)
53	<b>General merchandise group stores -----</b>	<b>4</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
531	Department stores <sup>3</sup> -----	2	(D)	(D)	(D)	(D)
533	Variety stores -----	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	1	(D)	(D)	(D)	(D)
54	<b>Food stores<sup>4</sup> -----</b>	<b>5</b>	<b>692</b>	<b>110</b>	<b>23</b>	<b>28</b>
541	Grocery stores -----	-	-	-	-	-
55 ex. 554	<b>Automotive dealers -----</b>	<b>1</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
554	<b>Gasoline service stations -----</b>	<b>-</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
56	<b>Apparel and accessory stores -----</b>	<b>48</b>	<b>15 362</b>	<b>1 866</b>	<b>426</b>	<b>369</b>
561	Men's and boys' clothing and furnishings stores -----	8	2 929	408	115	59
562, 3, 8	Women's clothing and specialty stores and furriers -----	23	6 914	765	182	192
562	Women's ready-to-wear stores -----	21	(D)	(D)	(D)	(D)
565	Family clothing stores -----	4	2 557	330	84	78
566	Shoe stores -----	9	2 089	282	28	24
564, 9	Other apparel and accessory stores -----	4	873	81	17	16
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>13</b>	<b>5 904</b>	<b>966</b>	<b>209</b>	<b>102</b>
5712	Furniture stores -----	2	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	5	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	6	3 535	396	103	48
58	<b>Eating and drinking places -----</b>	<b>16</b>	<b>6 460</b>	<b>1 751</b>	<b>449</b>	<b>604</b>
5812	Eating places -----	16	6 460	1 751	449	604
5813	Drinking places (alcoholic beverages) -----	-	-	-	-	-
591	<b>Drug and proprietary stores -----</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>27</b>	<b>6 389</b>	<b>832</b>	<b>187</b>	<b>179</b>
592	Liquor stores -----	-	-	-	-	-
594	Miscellaneous shopping goods stores -----	20	(D)	(D)	(D)	(D)
5992	Florists -----	1	(D)	(D)	(D)	(D)

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.



**Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
<b>Minneapolis</b>						
	<b>Retail stores<sup>2</sup> .....</b>	<b>2 832</b>	<b>1 265 556</b>	<b>211 744</b>	<b>50 466</b>	<b>31 837</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers .....</b>	<b>102</b>	<b>79 442</b>	<b>8 571</b>	<b>2 003</b>	<b>683</b>
525	Hardware stores .....	46	10 474	1 302	348	224
52 ex. 525	Other .....	56	68 968	7 269	1 655	459
53	<b>General merchandise group stores .....</b>	<b>30</b>	<b>225 239</b>	<b>60 314</b>	<b>13 976</b>	<b>7 504</b>
531	Department stores <sup>3</sup> .....	8	210 663	57 993	13 463	7 041
533	Variety stores .....	7	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores .....	15	(D)	(D)	(D)	(D)
54	<b>Food stores<sup>4</sup> .....</b>	<b>320</b>	<b>205 564</b>	<b>22 909</b>	<b>5 596</b>	<b>3 222</b>
541	Grocery stores .....	208	189 908	19 713	4 843	2 611
55 ex. 554	<b>Automotive dealers .....</b>	<b>114</b>	<b>159 283</b>	<b>15 791</b>	<b>3 819</b>	<b>1 323</b>
554	<b>Gasoline service stations .....</b>	<b>242</b>	<b>104 975</b>	<b>7 881</b>	<b>2 068</b>	<b>1 466</b>
56	<b>Apparel and accessory stores .....</b>	<b>243</b>	<b>75 396</b>	<b>13 344</b>	<b>3 052</b>	<b>1 940</b>
561	Men's and boys' clothing and furnishings stores .....	37	18 956	3 933	893	445
562, 3, 8	Women's clothing and specialty stores and furriers .....	99	27 858	4 933	1 079	800
562	Women's ready-to-wear stores .....	70	23 790	4 402	952	697
565	Family clothing stores .....	34	16 008	2 464	625	412
566	Shoe stores .....	43	8 887	1 610	358	209
564, 9	Other apparel and accessory stores .....	30	3 687	404	97	74
57	<b>Furniture, home furnishings, and equipment stores .....</b>	<b>265</b>	<b>78 910</b>	<b>13 613</b>	<b>3 242</b>	<b>1 584</b>
5712	Furniture stores .....	67	24 315	4 297	987	456
5713, 4, 9	Home furnishings stores .....	96	16 888	3 060	706	396
572, 3	Household appliance, radio, television, and music stores .....	102	37 707	6 256	1 549	732
58	<b>Eating and drinking places .....</b>	<b>637</b>	<b>150 936</b>	<b>43 806</b>	<b>10 678</b>	<b>10 338</b>
5812	Eating places .....	455	116 207	34 472	8 379	8 501
5813	Drinking places (alcoholic beverages) .....	182	34 729	9 334	2 299	1 837
591	<b>Drug and proprietary stores .....</b>	<b>76</b>	<b>43 779</b>	<b>7 593</b>	<b>1 835</b>	<b>1 263</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> .....</b>	<b>803</b>	<b>142 032</b>	<b>17 922</b>	<b>4 197</b>	<b>2 514</b>
592	Liquor stores .....	58	39 183	3 254	765	520
594	Miscellaneous shopping goods stores .....	330	55 635	7 665	1 786	1 071
5992	Florists .....	44	5 480	1 226	261	210

See footnotes at end of table.

Table 3. **Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>St. Paul</b>					
	Retail stores <sup>2</sup> -----	1 906	905 451	123 234	29 215	20 682
52	Building materials, hardware, garden supply, and mobile home dealers -----	66	34 778	4 972	1 036	451
525	Hardware stores -----	29	8 402	(D)	(D)	(D)
52 ex. 525	Other -----	37	26 376	(D)	(D)	(D)
53	General merchandise group stores -----	31	166 206	21 909	4 980	3 411
531	Department stores <sup>3</sup> -----	8	144 770	19 348	4 425	2 913
533	Variety stores -----	8	(D)	1 304	287	306
539	Miscellaneous general merchandise stores -----	15	(D)	1 257	268	192
54	Food stores <sup>4</sup> -----	220	173 362	18 679	4 581	2 834
541	Grocery stores -----	135	(D)	16 608	4 064	2 332
55 ex. 554	Automotive dealers -----	92	172 539	16 251	3 760	1 165
554	Gasoline service stations -----	170	73 485	5 216	1 320	907
56	Apparel and accessory stores -----	126	29 937	5 169	1 153	860
561	Men's and boys' clothing and furnishings stores -----	18	(D)	1 234	257	142
562, 3, 8	Women's clothing and specialty stores and furriers -----	59	13 406	2 622	603	517
562	Women's ready-to-wear stores -----	53	13 023	(D)	(D)	(D)
565	Family clothing stores -----	10	(D)	428	110	76
566	Shoe stores -----	27	(D)	606	126	82
564, 9	Other apparel and accessory stores -----	12	(D)	279	57	43
57	Furniture, home furnishings, and equipment stores -----	140	38 851	6 172	1 413	681
5712	Furniture stores -----	34	12 724	1 591	359	205
5713, 4, 9	Home furnishings stores -----	46	10 424	2 365	532	187
572, 3	Household appliance, radio, television, and music stores -----	60	15 703	2 216	522	289
58	Eating and drinking places -----	485	106 081	28 848	6 983	7 650
5812	Eating places -----	344	(D)	22 926	5 448	6 547
5813	Drinking places (alcoholic beverages) -----	141	(D)	5 922	1 535	1 103
591	Drug and proprietary stores -----	62	(D)	4 938	1 203	901
59 ex. 591, 6	Miscellaneous retail stores <sup>5</sup> -----	514	(D)	11 080	2 786	1 822
592	Liquor stores -----	50	(D)	1 564	420	282
594	Miscellaneous shopping goods stores -----	194	34 620	4 861	1 198	873
5992	Florists -----	31	4 412	1 024	244	246

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

Table 4. Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
<b>Minneapolis-St. Paul, Minn.-Wis., SMSA</b>						
	<b>Retail stores<sup>2</sup> -----</b>	<b>13 964</b>	<b>7 281 713</b>	<b>923 101</b>	<b>215 068</b>	<b>150 294</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>779</b>	<b>474 425</b>	<b>49 165</b>	<b>10 995</b>	<b>4 902</b>
525	Hardware stores -----	306	75 088	10 302	2 385	1 652
52 ex. 525	Other -----	473	399 337	38 863	8 610	3 250
53	<b>General merchandise group stores -----</b>	<b>238</b>	<b>1 313 955</b>	<b>185 419</b>	<b>41 204</b>	<b>28 503</b>
531	Department stores <sup>3</sup> -----	73	1 186 276	169 917	37 656	25 332
533	Variety stores -----	72	41 079	7 017	1 552	1 679
539	Miscellaneous general merchandise stores -----	93	86 600	8 485	1 996	1 492
54	<b>Food stores<sup>4</sup> -----</b>	<b>1 508</b>	<b>1 286 379</b>	<b>135 071</b>	<b>32 181</b>	<b>19 256</b>
541	Grocery stores -----	936	1 208 690	121 171	28 926	16 378
55 ex. 554	<b>Automotive dealers -----</b>	<b>817</b>	<b>1 509 017</b>	<b>134 996</b>	<b>31 247</b>	<b>10 322</b>
554	<b>Gasoline service stations -----</b>	<b>1 307</b>	<b>585 329</b>	<b>43 784</b>	<b>11 175</b>	<b>8 176</b>
56	<b>Apparel and accessory stores -----</b>	<b>1 158</b>	<b>326 376</b>	<b>46 134</b>	<b>10 368</b>	<b>8 004</b>
561	Men's and boys' clothing and furnishings stores -----	163	69 648	10 828	2 501	1 414
562, 3, 8	Women's clothing and specialty stores and furriers -----	495	127 065	18 043	4 094	3 760
562	Women's ready-to-wear stores -----	419	115 312	16 688	3 795	3 477
565	Family clothing stores -----	158	66 684	8 345	1 998	1 530
566	Shoe stores -----	234	48 836	7 315	1 392	981
564, 9	Other apparel and accessory stores -----	108	14 143	1 603	383	319
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>1 342</b>	<b>334 404</b>	<b>47 676</b>	<b>11 149</b>	<b>5 266</b>
5712	Furniture stores -----	314	120 260	16 445	3 897	1 718
5713, 4, 9	Home furnishings stores -----	519	71 343	11 479	2 491	1 252
572, 3	Household appliance, radio, television, and music stores -----	509	142 801	19 752	4 761	2 296
58	<b>Eating and drinking places -----</b>	<b>2 681</b>	<b>656 750</b>	<b>177 737</b>	<b>42 222</b>	<b>48 854</b>
5812	Eating places -----	2 039	554 856	152 802	36 077	43 664
5813	Drinking places (alcoholic beverages) -----	642	101 894	24 935	6 145	5 190
591	<b>Drug and proprietary stores -----</b>	<b>338</b>	<b>192 788</b>	<b>31 195</b>	<b>7 485</b>	<b>5 339</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>3 796</b>	<b>602 290</b>	<b>71 924</b>	<b>17 042</b>	<b>11 672</b>
592	Liquor stores -----	375	167 572	13 766	3 383	2 413
594	Miscellaneous shopping goods stores -----	1 515	247 909	33 092	7 872	5 970
5992	Florists -----	193	24 390	5 055	1 109	934

<sup>1</sup>For all establishments, including those with no payroll.<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).<sup>3</sup>Includes sales from catalog order desks.<sup>4</sup>Includes data not covered by SIC 541.<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.



**Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972**

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Minneapolis</b>					
	Retail stores <sup>2</sup> -----	506	284 830	61 665	17 228	12 163
52	Building materials, hardware, garden supply, and mobile home dealers -----	7	2 325	300	69	55
525	Hardware stores -----	4	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	3	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	10	120 231	31 748	9 459	6 177
531	Department stores <sup>3</sup> -----	4	111 875	30 116	9 051	5 753
533	Variety stores -----	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	4	(D)	(D)	(D)	(D)
54	Food stores -----	22	3 568	566	126	114
55 ex. 554	Automotive dealers -----	8	(D)	(D)	(D)	(D)
554	Gasoline service stations -----	14	1 918	307	78	60
56	Apparel and accessory stores -----	105	36 557	7 022	1 931	1 488
561	Men's and boys' clothing and furnishings stores -----	19	8 906	1 932	451	285
562, 3, 8	Women's clothing and specialty stores and furriers -----	43	15 675	3 153	732	655
562	Women's ready-to-wear stores -----	34	15 008	3 029	700	621
565	Family clothing stores -----	10	(D)	(D)	(D)	(D)
566	Shoe stores -----	21	4 397	900	201	147
564, 9	Other apparel and accessory stores -----	12	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	41	14 389	2 691	644	389
5712	Furniture stores -----	13	3 149	821	245	132
5713, 4, 9	Home furnishings stores -----	7	700	155	31	26
572, 3	Household appliance, radio, television, and music stores -----	21	10 540	1 715	368	231
58	Eating and drinking places -----	126	29 226	9 167	2 216	2 394
5812	Eating places -----	86	21 015	6 805	1 680	1 830
5813	Drinking places (alcoholic beverages) -----	40	8 211	2 362	536	564
591	Drug and proprietary stores -----	11	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores <sup>4</sup> -----	162	31 365	4 597	1 102	866
592	Liquor stores -----	16	8 241	616	150	90
594	Miscellaneous shopping goods stores -----	82	15 218	2 228	533	477
5992	Florists -----	5	819	173	42	31

See footnotes at end of table.

**Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972—Con.**

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>St. Paul</b>					
	<b>Retail stores<sup>2</sup> -----</b>	<b>266</b>	<b>104 722</b>	<b>18 709</b>	<b>4 991</b>	<b>4 160</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>5</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
525	Hardware stores -----	4	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	1	(D)	(D)	(D)	(D)
53	<b>General merchandise group stores -----</b>	<b>7</b>	<b>37 100</b>	<b>5 958</b>	<b>1 768</b>	<b>1 452</b>
531	Department stores <sup>3</sup> -----	2	(D)	(D)	(D)	(D)
533	Variety stores -----	3	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	2	(D)	(D)	(D)	(D)
54	<b>Food stores -----</b>	<b>18</b>	<b>1 918</b>	<b>329</b>	<b>64</b>	<b>69</b>
55 ex. 554	<b>Automotive dealers -----</b>	<b>6</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
554	<b>Gasoline service stations -----</b>	<b>7</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
56	<b>Apparel and accessory stores -----</b>	<b>47</b>	<b>14 634</b>	<b>2 710</b>	<b>736</b>	<b>618</b>
561	Men's and boys' clothing and furnishings stores -----	11	3 912	664	141	92
562, 3, 8	Women's clothing and specialty stores and furriers -----	15	7 055	1 462	442	395
562	Women's ready-to-wear stores -----	11	6 717	1 399	426	380
565	Family clothing stores -----	4	(D)	(D)	(D)	(D)
566	Shoe stores -----	14	1 607	284	77	55
564, 9	Other apparel and accessory stores -----	3	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>19</b>	<b>10 106</b>	<b>1 701</b>	<b>408</b>	<b>218</b>
5712	Furniture stores -----	10	6 306	1 191	280	131
5713, 4, 9	Home furnishings stores -----	2	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	7	(D)	(D)	(D)	(D)
58	<b>Eating and drinking places -----</b>	<b>68</b>	<b>9 360</b>	<b>2 865</b>	<b>751</b>	<b>953</b>
5812	Eating places -----	44	6 037	1 923	511	689
5813	Drinking places (alcoholic beverages) -----	24	3 323	942	240	264
591	<b>Drug and proprietary stores -----</b>	<b>10</b>	<b>4 366</b>	<b>759</b>	<b>173</b>	<b>134</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>4</sup> -----</b>	<b>79</b>	<b>12 426</b>	<b>2 684</b>	<b>635</b>	<b>501</b>
592	Liquor stores -----	4	978	97	18	15
594	Miscellaneous shopping goods stores -----	35	8 203	1 785	424	380
5992	Florists -----	2	(D)	(D)	(D)	(D)

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC's 592, 594, and 5992.

**Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business**

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Percent change in sales, 1972 to 1977 <sup>1</sup>		
		Central business district	City	Standard metropolitan statistical area
	<b>Minneapolis</b>			
	Retail stores <sup>2</sup> -----	14.0	26.2	62.2
52	Building materials, hardware, garden supply, and mobile home dealers -----	37.0	45.4	76.5
525	Hardware stores -----	-15.2	(D)	45.3
52 ex. 525	Other -----	107.8	47.7	83.9
53	General merchandise group stores -----	14.0	15.6	50.9
531	Department stores <sup>3</sup> -----	(D)	23.4	54.2
533	Variety stores -----	22.6	-32.8	-0.1
539	Miscellaneous general merchandise stores -----	(D)	(D)	44.2
54	Food stores <sup>4</sup> -----	31.7	27.7	50.8
541	Grocery stores -----	(NA)	32.9	53.9
55 ex. 554	Automotive dealers -----	(D)	10.7	77.7
554	Gasoline service stations -----	123.3	50.6	69.3
56	Apparel and accessory stores -----	15.4	16.6	55.6
561	Men's and boys' clothing and furnishings stores -----	9.5	(D)	52.5
562, 3, 8	Women's clothing and specialty stores and furriers -----	5.6	10.2	54.4
562	Women's ready-to-wear stores -----	5.7	2.2	51.8
565	Family clothing stores -----	(D)	56.7	51.7
566	Shoe stores -----	-9.1	7.4	53.4
564, 9	Other apparel and accessory stores -----	(D)	(D)	136.6
57	Furniture, home furnishings, and equipment stores -----	25.2	27.3	48.1
5712	Furniture stores -----	49.8	30.1	19.1
5713, 4, 9	Home furnishings stores -----	240.6	45.6	70.8
572, 3	Household appliance, radio, television, and music stores -----	3.5	18.9	72.1
58	Eating and drinking places -----	49.5	36.1	71.2
5812	Eating places -----	54.2	45.5	91.4
5813	Drinking places (alcoholic beverages) -----	37.3	11.9	8.6
591	Drug and proprietary stores -----	(D)	22.5	44.3
59 ex. 591, 6	Miscellaneous retail stores <sup>5</sup> -----	27.4	35.1	73.0
592	Liquor stores -----	-35.0	10.2	25.6
594	Miscellaneous shopping goods stores -----	56.3	48.4	108.4
5992	Florists -----	56.8	-44.5	20.9

See footnotes at end of table.



**Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business—Con.**

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Percent change in sales, 1972 to 1977 <sup>1</sup>		
		Central business district	City	Standard metropolitan statistical area
	<b>St. Paul</b>			
	<b>Retail stores<sup>2</sup>-----</b>	<b>-12.9</b>	<b>35.2</b>	<b>82.2</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers-----</b>	<b>26.0</b>	<b>14.6</b>	<b>76.5</b>
525	Hardware stores-----	(D)	38.9	45.3
52 ex. 525	Other-----	(D)	8.5	83.9
53	<b>General merchandise group stores-----</b>	<b>(D)</b>	<b>20.2</b>	<b>50.9</b>
531	Department stores <sup>3</sup> -----	8.1	23.1	54.2
533	Variety stores-----	-73.5	(D)	-0.1
539	Miscellaneous general merchandise stores-----	-40.5	(D)	44.2
54	<b>Food stores<sup>4</sup>-----</b>	<b>51.7</b>	<b>41.5</b>	<b>50.8</b>
541	Grocery stores-----	(NA)	(D)	53.9
55 ex. 554	<b>Automotive dealers-----</b>	<b>(D)</b>	<b>57.8</b>	<b>77.7</b>
554	<b>Gasoline service stations-----</b>	<b>(D)</b>	<b>45.1</b>	<b>89.3</b>
56	<b>Apparel and accessory stores-----</b>	<b>-17.8</b>	<b>-9.2</b>	<b>55.8</b>
581	Men's and boys' clothing and furnishings stores-----	-23.0	(D)	52.5
582, 3, 8	Women's clothing and specialty stores and furriers-----	-16.5	-6.3	54.4
582	Women's ready-to-wear stores-----	(D)	-4.0	51.8
585	Family clothing stores-----	-48.8	-46.6	51.7
586	Shoe stores-----	-37.0	(D)	53.4
564, 9	Other apparel and accessory stores-----	(D)	20.8	136.8
57	<b>Furniture, home furnishings, and equipment stores-----</b>	<b>(NC)</b>	<b>3.6</b>	<b>48.1</b>
5712	Furniture stores-----	(NC)	-2.9	19.1
5713, 4, 9	Home furnishings stores-----	(D)	7.6	70.8
572, 3	Household appliance, radio, television, and music stores-----	(D)	6.7	72.1
58	<b>Eating and drinking places-----</b>	<b>44.3</b>	<b>61.0</b>	<b>71.2</b>
5812	Eating places-----	62.7	(D)	91.4
5813	Drinking places (alcoholic beverages)-----	10.8	(D)	8.6
591	<b>Drug and proprietary stores-----</b>	<b>-6.0</b>	<b>(D)</b>	<b>44.3</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup>-----</b>	<b>(D)</b>	<b>(D)</b>	<b>73.0</b>
592	Liquor stores-----	(D)	(D)	25.6
594	Miscellaneous shopping goods stores-----	(D)	53.9	108.4
5992	Florists-----	(NC)	24.0	20.9

<sup>1</sup>Data are not adjusted for boundary changes between census years. Sales taxes and finance charges were included in 1972 but not in 1977.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

**Table 7. Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977**

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Central business district sales as percent of sales of—		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	<b>Minneapolis</b>					
	Retail stores <sup>1</sup> -----	25.7	4.5	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers-----	4.0	0.7	1.0	6.3	6.5
525	Hardware stores-----	(D)	(D)	(D)	0.8	1.0
52 ex. 525	Other-----	(D)	(D)	(D)	5.4	5.5
53	General merchandise group stores-----	60.9	10.4	42.2	17.8	18.0
531	Department stores <sup>2</sup> -----	(D)	(D)	(D)	16.6	16.3
533	Variety stores-----	92.9	(D)	(D)	(D)	0.6
539	Miscellaneous general merchandise stores-----	55.0	(D)	(D)	(D)	1.2
54	Food stores <sup>3</sup> -----	2.3	0.4	1.4	16.2	17.7
541	Grocery stores-----	1.4	0.2	0.8	15.0	16.6
55 ex. 554	Automotive dealers-----	14.0	1.5	6.9	12.6	20.7
554	Gasoline service stations-----	4.1	0.7	1.3	8.3	8.0
56	Apparel and accessory stores-----	55.9	12.9	13.0	6.0	4.5
561	Men's and boys' clothing and furnishings stores-----	51.4	14.0	3.0	1.5	1.0
562, 3, 8	Women's clothing and specialty stores and furriers-----	59.4	13.0	5.1	2.2	1.7
562	Women's ready-to-wear stores-----	66.7	13.8	4.9	1.9	1.6
565	Family clothing stores-----	66.0	15.8	3.3	1.3	0.9
566	Shoe stores-----	45.0	8.2	1.2	0.7	0.7
564, 9	Other apparel and accessory stores-----	35.7	9.3	0.4	0.3	0.2
57	Furniture, home furnishings, and equipment stores-----	22.8	5.4	5.5	6.2	4.6
5712	Furniture stores-----	19.4	3.9	1.5	1.9	1.7
5713, 4, 9	Home furnishings stores-----	14.1	3.3	0.7	1.3	1.0
572, 3	Household appliance, radio, television, and music stores-----	28.9	7.6	3.4	3.0	2.0
58	Eating and drinking places-----	28.9	6.7	13.4	11.9	9.0
5812	Eating places-----	27.9	5.8	10.0	9.2	7.6
5813	Drinking places (alcoholic beverages)-----	32.5	11.1	3.5	2.7	1.4
591	Drug and proprietary stores-----	21.4	4.9	2.9	3.5	2.6
59 ex. 591, 6	Miscellaneous retail stores <sup>4</sup> -----	28.1	6.6	12.3	11.2	8.3
592	Liquor stores-----	13.7	3.2	1.6	3.1	2.3
594	Miscellaneous shopping goods stores-----	42.8	9.6	7.3	4.4	3.4
5992	Florists-----	23.4	5.3	0.4	0.4	0.3

See footnotes at end of table.

**Table 7. Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977—Con.**

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Central business district sales as percent of sales of—		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	<b>St. Paul</b>					
	<b>Retail stores<sup>1</sup> -----</b>	<b>10.1</b>	<b>1.3</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>3.8</b>	<b>6.5</b>
525	Hardware stores -----	—	—	—	0.9	1.0
52 ex. 525	Other -----	(D)	(D)	(D)	2.9	5.5
53	<b>General merchandise group stores -----</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>18.4</b>	<b>18.0</b>
531	Department stores <sup>2</sup> -----	(D)	(D)	(D)	16.0	16.3
533	Variety stores -----	(D)	(D)	(D)	(D)	0.6
539	Miscellaneous general merchandise stores -----	(D)	(D)	(D)	(D)	1.2
54	<b>Food stores<sup>3</sup> -----</b>	<b>1.7</b>	<b>0.2</b>	<b>3.2</b>	<b>19.1</b>	<b>17.7</b>
541	Grocery stores -----	(D)	(D)	(D)	(D)	16.6
55 ex. 554	<b>Automotive dealers -----</b>	<b>0.7</b>	<b>0.1</b>	<b>1.3</b>	<b>19.1</b>	<b>20.7</b>
554	<b>Gasoline service stations -----</b>	<b>2.3</b>	<b>0.3</b>	<b>1.9</b>	<b>8.1</b>	<b>8.0</b>
56	<b>Apparel and accessory stores -----</b>	<b>40.3</b>	<b>3.7</b>	<b>13.2</b>	<b>3.3</b>	<b>4.5</b>
561	Men's and boys' clothing and furnishings stores -----	(D)	4.3	3.3	(D)	1.0
562, 3, 8	Women's clothing and specialty stores and furriers -----	43.9	4.6	6.5	1.5	1.7
562	Women's ready-to-wear stores -----	(D)	(D)	(D)	1.4	1.6
565	Family clothing stores -----	(D)	(D)	(D)	(D)	0.9
566	Shoe stores -----	(D)	2.1	1.1	(D)	0.7
564, 9	Other apparel and accessory stores -----	61.4	(D)	(D)	(D)	0.2
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>14.4</b>	<b>1.7</b>	<b>6.2</b>	<b>4.3</b>	<b>4.6</b>
5712	Furniture stores -----	22.3	2.4	3.1	1.4	1.7
5713, 4, 9	Home furnishings stores -----	8.6	1.3	1.0	1.2	1.0
572, 3	Household appliance, radio, television, and music stores -----	12.0	1.3	2.1	1.7	2.0
58	<b>Eating and drinking places -----</b>	<b>12.7</b>	<b>2.1</b>	<b>14.8</b>	<b>11.7</b>	<b>9.0</b>
5812	Eating places -----	(D)	1.8	10.8	(D)	7.6
5813	Drinking places (alcoholic beverages) -----	(D)	3.6	4.0	(D)	1.4
591	<b>Drug and proprietary stores -----</b>	<b>(D)</b>	<b>2.1</b>	<b>4.5</b>	<b>(D)</b>	<b>2.6</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>4</sup> -----</b>	<b>16.5</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>8.3</b>
592	Liquor stores -----	2.1	(D)	(D)	(D)	2.3
594	Miscellaneous shopping goods stores -----	(D)	(D)	(D)	3.8	3.4
5992	Florists -----	(D)	(D)	(D)	0.5	0.3

<sup>1</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>2</sup>Includes sales from catalog order desks.

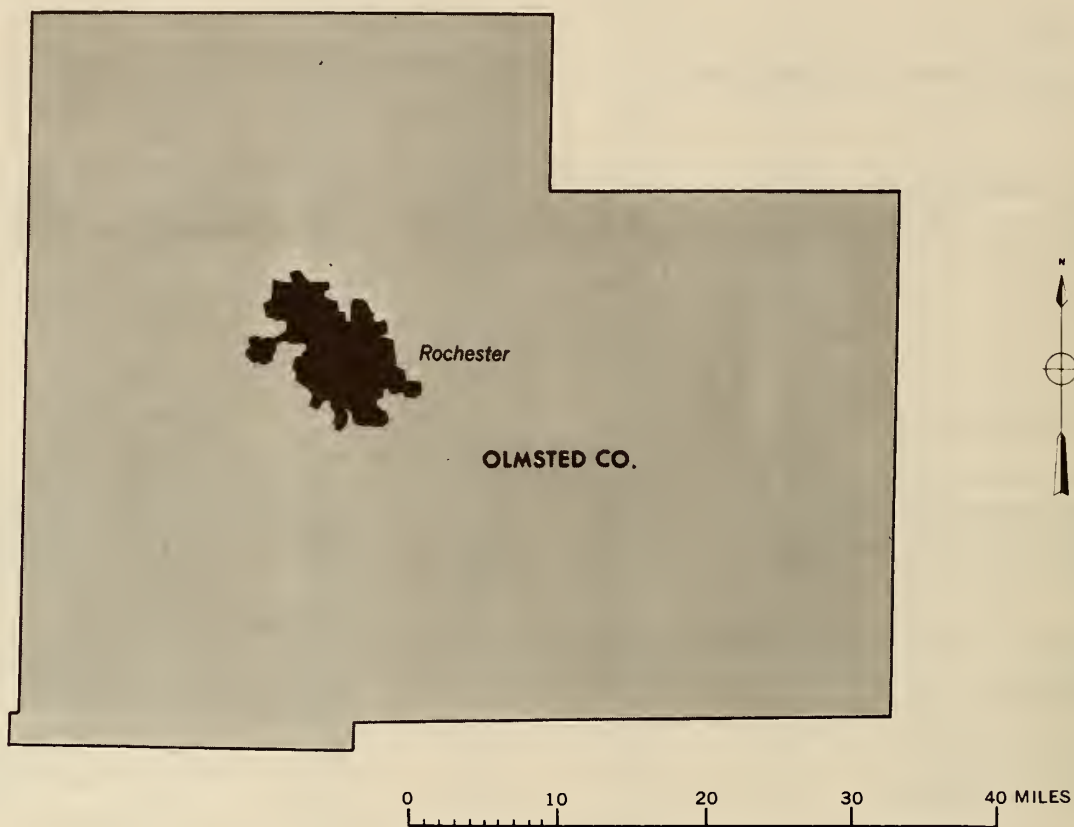
<sup>3</sup>Includes data not covered by SIC 541.

<sup>4</sup>Includes data not covered by SIC's 592, 594, and 5992.



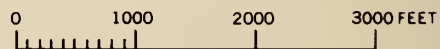
# ROCHESTER

## Standard Metropolitan Statistical Area



### Central Business District

Comprising Census Tract 1



# ROCHESTER

## Major Retail Center



**Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail center No. 1
	<b>Retail stores:<sup>1 2</sup></b>				
	Number -----	690	582	93	65
	Sales (\$1,000) -----	(D)	343 890	29 168	77 101
	Payroll entire year (\$1,000) -----	47 404	(D)	5 635	9 257
	Paid employees for week including March 12 ---	7 764	(D)	994	1 504
54, 58, 591	<b>Convenience goods stores:</b>				
	Number -----	182	150	20	11
	Sales (\$1,000) -----	104 623	(D)	10 097	6 993
53, 56, 57; 594	<b>Shopping goods stores (GAF):<sup>3</sup></b>				
	Number -----	219	203	47	46
	Sales (\$1,000) -----	(D)	112 371	13 013	51 150
52, 55, 59, ex. 591, 4, 6	<b>All other stores:</b>				
	Number -----	289	229	26	8
	Sales (\$1,000) -----	(D)	(D)	6 058	18 958
	<b>Number of Establishments</b>				
	<b>Retail stores<sup>1 2</sup> -----</b>	<b>690</b>	<b>582</b>	<b>93</b>	<b>65</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>42</b>	<b>30</b>	<b>3</b>	<b>-</b>
525	Hardware stores -----	12	7	2	-
52 ex. 525	Other -----	30	23	1	-
53	<b>General merchandise group stores -----</b>	<b>11</b>	<b>10</b>	<b>2</b>	<b>4</b>
531	Department stores <sup>4</sup> -----	7	7	-	3
533	Variety stores -----	2	2	1	1
539	Miscellaneous general merchandise stores -----	2	1	1	-
54	<b>Food stores<sup>5</sup> -----</b>	<b>53</b>	<b>41</b>	<b>1</b>	<b>4</b>
541	Grocery stores -----	34	26	-	1
55 ex. 554	<b>Automotive dealers -----</b>	<b>57</b>	<b>44</b>	<b>3</b>	<b>2</b>
554	<b>Gasoline service stations -----</b>	<b>72</b>	<b>55</b>	<b>3</b>	<b>-</b>
56	<b>Apparel and accessory stores -----</b>	<b>58</b>	<b>55</b>	<b>16</b>	<b>23</b>
561	Men's and boys' clothing and furnishings stores --	12	11	4	4
562, 3, 8	Women's clothing and specialty stores and furriers -----	23	22	7	8
562	Women's ready-to-wear stores -----	17	17	4	7
565	Family clothing stores -----	6	5	-	3
566	Shoe stores -----	13	13	4	6
564, 9	Other apparel and accessory stores -----	4	4	1	2
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>65</b>	<b>57</b>	<b>10</b>	<b>7</b>
5712	Furniture stores -----	14	9	2	-
5713, 4, 9	Home furnishings stores -----	27	25	3	-
572, 3	Household appliance, radio, television, and music stores -----	24	23	5	7
58	<b>Eating and drinking places -----</b>	<b>115</b>	<b>96</b>	<b>14</b>	<b>6</b>
5812	Eating places -----	97	81	9	6
5813	Drinking places (alcoholic beverages) -----	18	15	5	-
591	<b>Drug and proprietary stores -----</b>	<b>14</b>	<b>13</b>	<b>5</b>	<b>1</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>6</sup> -----</b>	<b>203</b>	<b>181</b>	<b>36</b>	<b>18</b>
592	Liquor stores -----	18	13	2	1
594	Miscellaneous shopping goods stores -----	85	81	19	12
5992	Florists -----	6	6	1	1

<sup>1</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>2</sup>For all establishments, including those with no payroll.

<sup>3</sup>Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

<sup>4</sup>Includes sales from catalog order desks.

<sup>5</sup>Includes data not covered by SIC 541.

<sup>6</sup>Includes data not covered by SIC's 592, 594, and 5992.



**Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977**

Table 2 omitted for this SMSA because there were no major retail centers or central business districts with 100 retail establishments or more in 1977

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**Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
<b>Rochester</b>						
	Retail stores <sup>2</sup> -----	582	343 890	(D)	(D)	(D)
52	Building materials, hardware, garden supply, and mobile home dealers -----	30	(D)	2 748	581	314
525	Hardware stores -----	7	3 911	564	113	96
52 ex. 525	Other -----	23	(D)	2 184	468	218
53	General merchandise group stores -----	10	63 285	8 356	1 885	1 390
531	Department stores <sup>3</sup> -----	7	(D)	(D)	(D)	(D)
533	Variety stores -----	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	1	(D)	(D)	(D)	(D)
54	Food stores <sup>4</sup> -----	41	53 750	5 626	1 435	755
541	Grocery stores -----	26	(D)	5 237	1 333	657
55 ex. 554	Automotive dealers -----	44	55 416	4 902	1 141	442
554	Gasoline service stations -----	55	25 515	1 617	396	262
56	Apparel and accessory stores -----	55	19 616	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores -----	11	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	22	(D)	1 285	358	276
562	Women's ready-to-wear stores -----	17	(D)	(D)	(D)	(D)
565	Family clothing stores -----	5	(D)	(D)	(D)	(D)
566	Shoe stores -----	13	(D)	569	121	80
564, 9	Other apparel and accessory stores -----	4	(D)	113	26	22
57	Furniture, home furnishings, and equipment stores -----	57	17 650	2 620	616	284
5712	Furniture stores -----	9	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	25	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	23	(D)	1 386	348	173
58	Eating and drinking places -----	96	28 970	7 184	1 839	2 155
5812	Eating places -----	81	25 408	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages) -----	15	3 562	(D)	(D)	(D)
591	Drug and proprietary stores -----	13	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores <sup>5</sup> -----	181	37 084	(D)	(D)	(D)
592	Liquor stores -----	13	(D)	556	131	104
594	Miscellaneous shopping goods stores -----	81	11 820	1 655	384	275
5992	Florists -----	6	2 130	351	82	79

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

**Table 4. Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
<b>Rochester, Minn., SMSA</b>						
	<b>Retail stores<sup>2</sup> -----</b>	<b>690</b>	<b>(D)</b>	<b>47 404</b>	<b>11 304</b>	<b>7 764</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>42</b>	<b>34 974</b>	<b>3 325</b>	<b>706</b>	<b>382</b>
525	Hardware stores -----	12	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	30	(D)	(D)	(D)	(D)
53	<b>General merchandise group stores -----</b>	<b>11</b>	<b>(D)</b>	<b>8 356</b>	<b>1 885</b>	<b>1 390</b>
531	Department stores <sup>3</sup> -----	7	(D)	(D)	(D)	(D)
533	Variety stores -----	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	2	(D)	(D)	(D)	(D)
54	<b>Food stores<sup>4</sup> -----</b>	<b>53</b>	<b>58 916</b>	<b>6 064</b>	<b>1 535</b>	<b>843</b>
541	Grocery stores -----	34	56 588	5 623	1 423	735
55 ex. 554	<b>Automotive dealers -----</b>	<b>57</b>	<b>84 788</b>	<b>7 880</b>	<b>1 766</b>	<b>678</b>
554	<b>Gasoline service stations -----</b>	<b>72</b>	<b>27 785</b>	<b>1 772</b>	<b>433</b>	<b>297</b>
56	<b>Apparel and accessory stores -----</b>	<b>58</b>	<b>19 953</b>	<b>2 969</b>	<b>775</b>	<b>484</b>
561	Men's and boys' clothing and furnishings stores -----	12	(D)	759	227	69
562, 3, 8	Women's clothing and specialty stores and furriers -----	23	(D)	1 285	358	276
562	Women's ready-to-wear stores -----	17	(D)	(D)	(D)	(D)
565	Family clothing stores -----	6	2 203	243	43	37
566	Shoe stores -----	13	(D)	569	121	80
564, 9	Other apparel and accessory stores -----	4	(D)	113	26	22
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>65</b>	<b>18 161</b>	<b>2 678</b>	<b>629</b>	<b>294</b>
5712	Furniture stores -----	14	(D)	744	157	70
5713, 4, 9	Home furnishings stores -----	27	4 109	548	124	51
572, 3	Household appliance, radio, television, and music stores -----	24	(D)	1 386	348	173
58	<b>Eating and drinking places -----</b>	<b>115</b>	<b>31 970</b>	<b>7 848</b>	<b>2 006</b>	<b>2 378</b>
5812	Eating places -----	97	(D)	7 060	1 805	2 184
5813	Drinking places (alcoholic beverages) -----	18	(D)	788	201	194
591	<b>Drug and proprietary stores -----</b>	<b>14</b>	<b>13 737</b>	<b>2 007</b>	<b>463</b>	<b>242</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>203</b>	<b>(D)</b>	<b>4 505</b>	<b>1 106</b>	<b>776</b>
592	Liquor stores -----	18	(D)	778	186	151
594	Miscellaneous shopping goods stores -----	85	11 832	1 655	384	275
5992	Florists -----	6	2 130	351	82	79

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

**Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972**

Table 5 omitted because there were no central business districts with 100 retail establishments or more in the Rochester SMSA in 1972



Table 6. **Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business**

Table 6 omitted because there were no central business districts with 100 retail establishments or more in the Rochester SMSA in 1977

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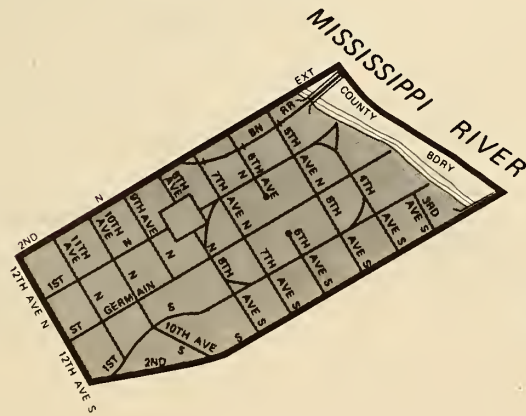
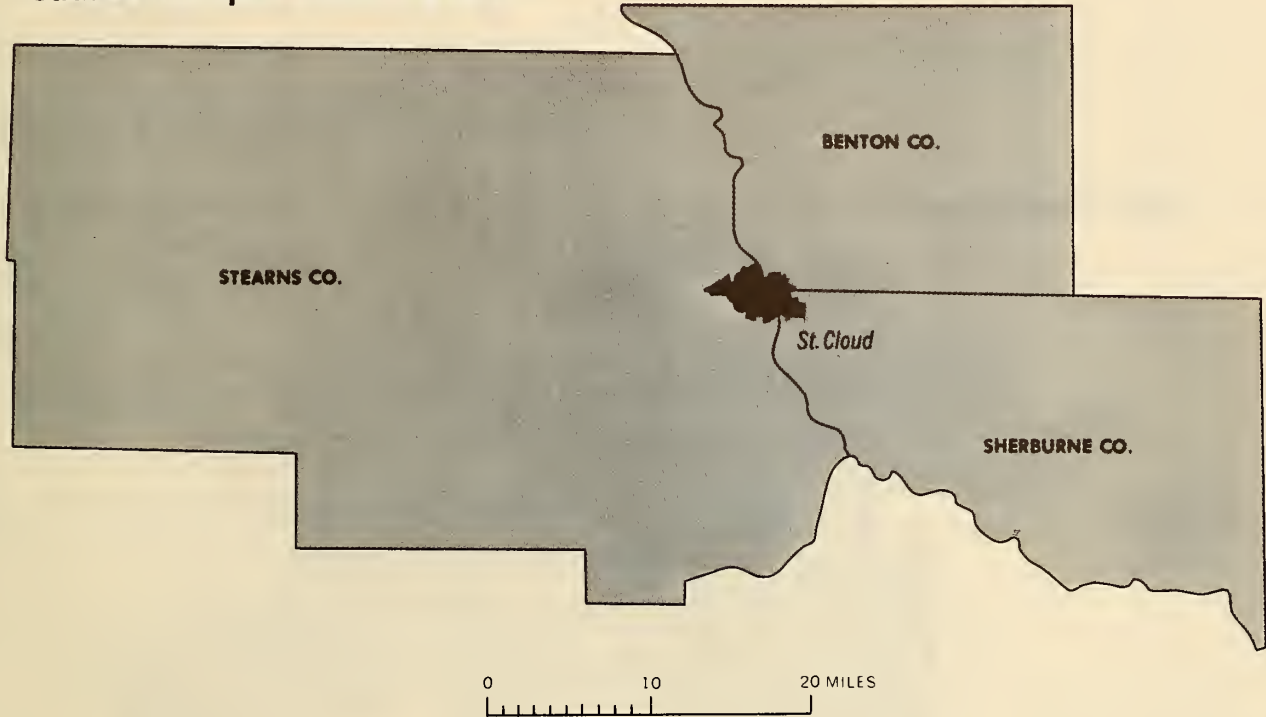
Table 7. **Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977**

Table 7 omitted because there were no central business districts with 100 retail establishments or more in the Rochester SMSA in 1977

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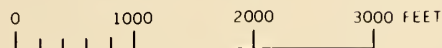
# ST. CLOUD

## Standard Metropolitan Statistical Area



## Central Business District

Comprising Census Tract 1







**Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail center No. 1
	<b>Retail stores:<sup>1 2</sup></b>				
	Number -----	1 271	472	85	81
	Sales (\$1,000) -----	468 081	252 648	30 920	54 158
	Payroll entire year (\$1,000) -----	49 296	29 285	4 830	7 388
	Paid employees for week including March 12 ---	9 201	5 353	877	1 264
54, 58, 591	<b>Convenience goods stores:</b>				
	Number -----	398	129	27	12
	Sales (\$1,000) -----	(D)	60 638	9 778	4 653
53, 56, 57; 594	<b>Shopping goods stores (GAF):<sup>3</sup></b>				
	Number -----	348	177	41	58
	Sales (\$1,000) -----	117 124	98 923	14 079	46 977
52, 55, 59, ex. 591, 4, 6	<b>All other stores:</b>				
	Number -----	525	166	17	11
	Sales (\$1,000) -----	(D)	93 087	7 063	2 528
	<b>Number of Establishments</b>				
	<b>Retail stores<sup>1 2</sup> -----</b>	<b>1 271</b>	<b>472</b>	<b>85</b>	<b>81</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>115</b>	<b>29</b>	<b>4</b>	<b>1</b>
525	Hardware stores -----	45	7	1	1
52 ex. 525	Other -----	70	22	3	-
53	<b>General merchandise group stores -----</b>	<b>33</b>	<b>14</b>	<b>2</b>	<b>4</b>
531	Department stores <sup>4</sup> -----	7	7	1	3
533	Variety stores -----	12	3	-	1
539	Miscellaneous general merchandise stores -----	14	4	1	-
54	<b>Food stores<sup>5</sup> -----</b>	<b>147</b>	<b>39</b>	<b>3</b>	<b>3</b>
541	Grocery stores -----	104	26	1	-
55 ex. 554	<b>Automotive dealers -----</b>	<b>105</b>	<b>37</b>	<b>2</b>	<b>1</b>
554	<b>Gasoline service stations -----</b>	<b>133</b>	<b>39</b>	<b>1</b>	<b>1</b>
56	<b>Apparel and accessory stores -----</b>	<b>85</b>	<b>58</b>	<b>15</b>	<b>33</b>
561	Men's and boys' clothing and furnishings stores --	18	14	5	8
562, 3, 8	Women's clothing and specialty stores and furriers -----	27	20	4	13
562	Women's ready-to-wear stores -----	27	20	4	13
565	Family clothing stores -----	16	8	-	4
566	Shoe stores -----	18	12	6	6
564, 9	Other apparel and accessory stores -----	6	4	-	2
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>112</b>	<b>48</b>	<b>10</b>	<b>7</b>
5712	Furniture stores -----	27	6	2	-
5713, 4, 9	Home furnishings stores -----	35	16	-	1
572, 3	Household appliance, radio, television, and music stores -----	50	26	8	6
58	<b>Eating and drinking places -----</b>	<b>226</b>	<b>79</b>	<b>19</b>	<b>8</b>
5812	Eating places -----	140	53	8	8
5813	Drinking places (alcoholic beverages) -----	86	26	11	-
591	<b>Drug and proprietary stores -----</b>	<b>25</b>	<b>11</b>	<b>5</b>	<b>1</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>6</sup> -----</b>	<b>290</b>	<b>118</b>	<b>24</b>	<b>22</b>
592	Liquor stores -----	36	14	3	1
594	Miscellaneous shopping goods stores -----	118	57	14	14
5992	Florists -----	15	7	1	2

<sup>1</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>2</sup>For all establishments, including those with no payroll.

<sup>3</sup>Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

<sup>4</sup>Includes sales from catalog order desks.

<sup>5</sup>Includes data not covered by SIC 541.

<sup>6</sup>Includes data not covered by SIC's 592, 594, and 5992.

**Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977**

Table 2 omitted for this SMSA because there were no major retail centers or central business districts with 100 retail establishments or more in 1977

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**Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>St. Cloud</b>					
	Retail stores <sup>2</sup> -----	472	252 648	29 285	6 640	5 353
52	Building materials, hardware, garden supply, and mobile home dealers -----	29	25 470	2 237	448	218
525	Hardware stores -----	7	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	22	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	14	62 564	(D)	(D)	(D)
531	Department stores <sup>3</sup> -----	7	57 871	6 691	1 501	1 160
533	Variety stores -----	3	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	4	(D)	(D)	(D)	(D)
54	Food stores <sup>4</sup> -----	39	30 698	(D)	(D)	(D)
541	Grocery stores -----	26	28 000	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	37	37 326	3 338	751	313
554	Gasoline service stations -----	39	17 108	1 075	274	258
56	Apparel and accessory stores -----	58	16 989	2 271	492	332
561	Men's and boys' clothing and furnishings stores -----	14	5 897	970	214	111
562, 3, 8	Women's clothing and specialty stores and furriers -----	20	5 531	(D)	(D)	(D)
562	Women's ready-to-wear stores -----	20	5 531	(D)	(D)	(D)
565	Family clothing stores -----	8	2 797	(D)	(D)	(D)
566	Shoe stores -----	12	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	4	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	48	9 255	1 168	277	133
5712	Furniture stores -----	6	761	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	16	672	94	24	12
572, 3	Household appliance, radio, television, and music stores -----	26	7 822	(D)	(D)	(D)
58	Eating and drinking places -----	79	21 978	5 514	1 271	1 661
5812	Eating places -----	53	19 179	4 897	1 110	1 464
5813	Drinking places (alcoholic beverages) -----	26	2 799	617	161	197
591	Drug and proprietary stores -----	11	7 982	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores <sup>5</sup> -----	118	23 298	2 464	580	435
592	Liquor stores -----	14	4 721	297	72	60
594	Miscellaneous shopping goods stores -----	57	10 115	1 354	323	258
5992	Florists -----	7	701	(D)	(D)	(D)

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.



Table 4. **Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>St. Cloud, Minn., SMSA</b>					
	Retail stores <sup>2</sup> -----	1 271	468 081	49 296	11 358	9 201
52	Building materials, hardware, garden supply, and mobile home dealers -----	115	63 666	5 960	1 298	613
525	Hardware stores -----	45	8 358	1 036	204	148
52 ex. 525	Other -----	70	55 308	4 924	1 094	465
53	General merchandise group stores -----	33	65 532	7 674	1 727	1 371
531	Department stores <sup>3</sup> -----	7	57 871	6 691	1 501	1 160
533	Variety stores -----	12	3 703	469	105	97
539	Miscellaneous general merchandise stores -----	14	3 958	514	121	114
54	Food stores <sup>4</sup> -----	147	73 196	6 642	1 568	1 239
541	Grocery stores -----	104	64 993	5 398	1 288	973
55 ex. 554	Automotive dealers -----	105	90 989	6 838	1 562	668
554	Gasoline service stations -----	133	45 027	2 788	694	597
56	Apparel and accessory stores -----	85	20 491	2 688	570	415
561	Men's and boys' clothing and furnishings stores -----	18	6 548	1 047	231	126
562, 3, 8	Women's clothing and specialty stores and furriers -----	27	5 832	610	144	128
562	Women's ready-to-wear stores -----	27	5 832	610	144	128
565	Family clothing stores -----	16	4 866	522	99	97
566	Shoe stores -----	18	(D)	479	89	54
564, 9	Other apparel and accessory stores -----	6	(D)	30	7	10
57	Furniture, home furnishings, and equipment stores -----	112	18 990	2 080	480	245
5712	Furniture stores -----	27	6 644	611	138	72
5713, 4, 9	Home furnishings stores -----	35	1 811	221	47	23
572, 3	Household appliance, radio, television, and music stores -----	50	10 535	1 248	295	150
58	Eating and drinking places -----	226	41 720	9 585	2 246	3 154
5812	Eating places -----	140	31 817	7 823	1 807	2 609
5813	Drinking places (alcoholic beverages) -----	86	9 903	1 762	439	545
591	Drug and proprietary stores -----	25	(D)	1 631	391	289
59 ex. 591, 6	Miscellaneous retail stores <sup>5</sup> -----	290	(D)	3 410	822	610
592	Liquor stores -----	36	9 413	753	189	155
594	Miscellaneous shopping goods stores -----	118	12 111	1 562	378	296
5992	Florists -----	15	1 054	201	42	39

<sup>1</sup>For all establishments, including those with no payroll.<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).<sup>3</sup>Includes sales from catalog order desks.<sup>4</sup>Includes data not covered by SIC 541.<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.Table 5. **Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972**

Table 5 omitted because there were no central business districts with 100 retail establishments or more in the St. Cloud SMSA in 1972

Table 6. **Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business**

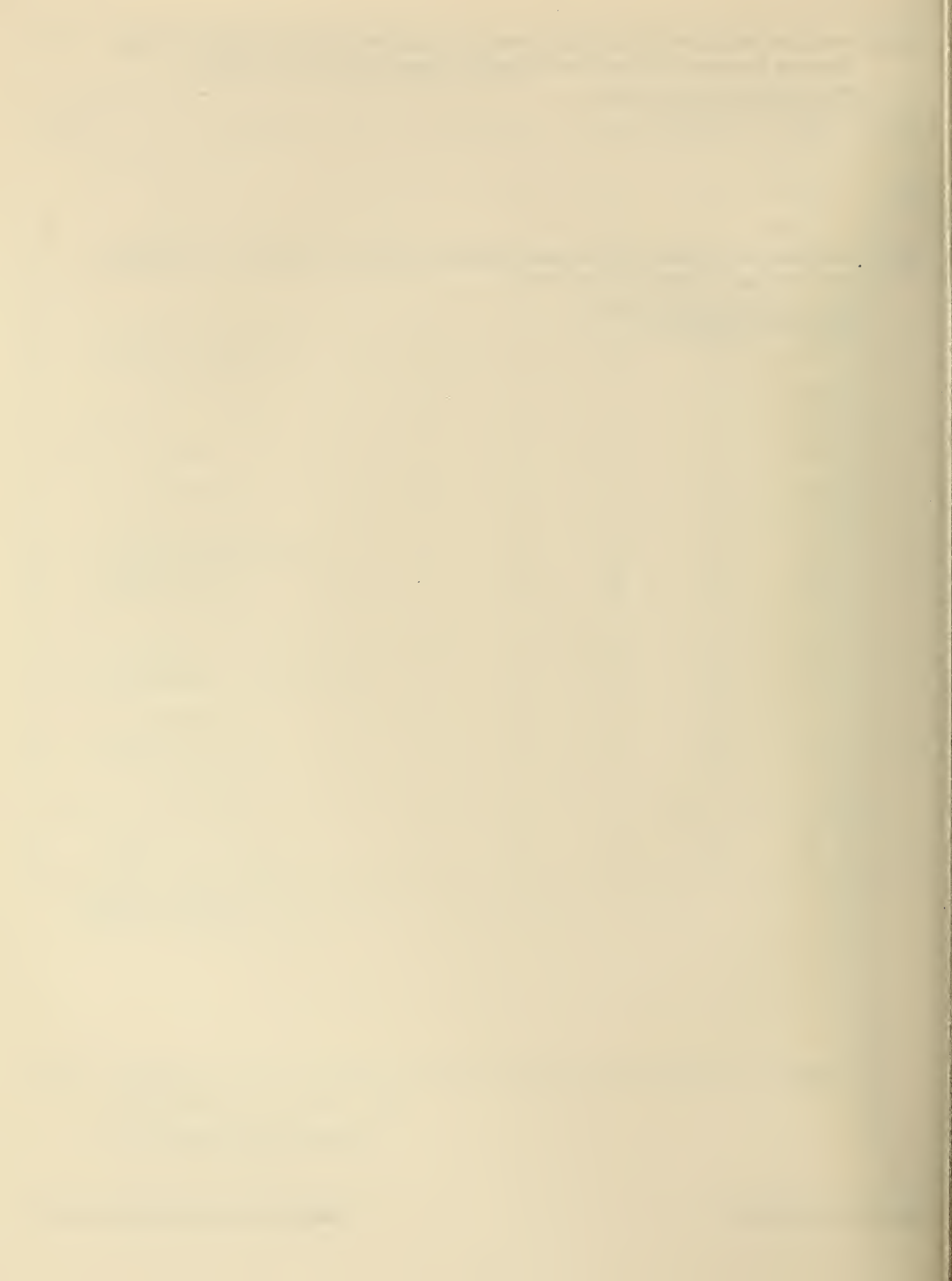
Table 6 omitted because there were no central business districts with 100 retail establishments or more in the St. Cloud SMSA in 1977

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Table 7. **Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977**

Table 7 omitted because there were no central business districts with 100 retail establishments or more in the St. Cloud SMSA in 1977

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## APPENDIX A. General Explanation

### CENSUS COVERAGE AND METHODOLOGY

**Structure and method of enumeration**—Firms in the 1977 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consists of firms which were not required to file a regular census return and includes:

- a. All nonemployers, i.e., all firms with no paid employees during 1977. Sales information for them was obtained from 1977 Federal income tax records. Although consisting of many firms, nonemployers account for less than 5 percent of total retail sales.

The census included only those retail nonemployer firms which reported a sales volume of \$2,500 or more during 1977 plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$2,500 or more. This treatment is the same as in the 1972 census.

- b. Selected small employers, i.e., all business firms with paid employees as shown in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. "Small employers" are all those single-establishment firms with payroll below a specified cutoff. Although the cutoff varied by kind of business, small employers generally included firms with one to three employees and represented about 10 percent of total retail sales.

Data on sales, payroll, and employment for employer firms below the cutoff were obtained from the records of the IRS and the Social Security Administration (SSA), except for a 10-percent sample which was included in the mail universe.

2. The mail universe consists of firms for which information was obtained basically by means of a mail canvass and includes:

- a. Large employers, i.e., all employer firms above the payroll size cutoff established to separate large from small employers. Within this category, a report of company organization is conducted periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1976 Report of Company Organization was used as a coverage check in the census. In the census mailing package, firms were sent a form to use in updating the list of establishments with those opened since 1976.
- b. The 10-percent sample of small employers referred to in section 1b above.

**Method of classifying kinds of business**—The retail trade classifications for all establishments were based on the Standard Industrial Classification (SIC) Manual.<sup>1</sup> However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universes as follows:

1. The nonmail universe.

- a. All nonemployers were classified on the basis of information supplied on the Federal income tax returns. They were coded in less detail than employer firms; therefore, the combined data for all establishments (nonemployer firms plus establishments of employer firms) are presented in less kind-of-business detail than are the data for employer establishments alone.

- b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Bureau's current sample surveys or the 1972 census. Otherwise, the SSA classification was used or the IRS classification based on the firm's description of its principal business activity as entered on its IRS business tax return.

If the Census, SSA, and IRS classifications proved inadequate (none corresponded to a 1977 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1977 census kind-of-business code.

2. The mail universe was classified on the basis of answers to questions on sales by merchandise lines and other special inquiries.

### COMPARABILITY OF 1972 AND 1977 CENSUSES

The 1972 and 1977 Censuses of Retail Trade were conducted under similar conditions and procedures. However, strict comparability of the data for the two censuses is limited by the following factors:

**Geographic areas**—The boundaries of a number of areas for which data are shown in the 1977 census are not the same as in the 1972 census because of annexations, other boundary changes, and redefinitions of SMSA's since 1972. In addition, not all areas which qualified for presentation of separate data in one of the census years qualified or existed in both census years (see Geographic Areas Covered in the Introduction).

<sup>1</sup>Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 4101-0066. Price \$6.75. 1977 Supplement. Stock No. 003-005-00176-0. Price 90 cents.



**Classifications**—In 1977, the calculation to determine the proper kind-of-business classification based on the dominant merchandise line (or the dominant homogeneous group of merchandise lines) was done after excluding all nonmerchandise sales from total sales; in 1972, the calculation was done using total sales, including nonmerchandise sales. As a result, some establishments were assigned a different kind-of-business classification in 1977 than they would have been assigned in 1972. The change was insignificant in most kinds of business.

**Sales**—The 1972 sales statistics included two items omitted from the 1977 sales statistics:

1. Sales (or other) taxes collected from customers and forwarded to taxing authorities.
2. Carrying charges or other charges for credit.

Studies have shown that these items were substantially under-reported in the 1972 census. Sales taxes and credit charges reported in the 1972 census have been estimated at about \$10 billion for the United States as a whole.

**Legal form of organization**—In the 1972 census, the legal form of organization was based on data reported directly in the censuses only for establishments of large multiestablishment companies—those with a total company employment of 250 persons or more. (These large firms included information on legal form of organization in their company summary reports.) The legal form of organization of all other establishments was generally decided by the type of IRS business income tax return form they filed; e.g., businesses filing a partnership Federal tax return (form 1065) were assumed to be partnerships.

In 1977, the legal form of organization was determined for establishments in the mail universe on the basis of the response to the legal form of organization inquiry on the census forms. The legal form of organization of nonmail establishments was generally decided by the type of IRS business income tax return form filed.

A later retail trade report, "Establishment and Firm Size," will present data by the following legal forms of organization:

1. Individual proprietorships.
2. Partnerships.
3. Corporations (including non-tax-exempt cooperatives).
4. Other legal forms.

## EXPLANATION OF TERMS

**Establishments**—An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one or more establishments. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were

derived from a sample and will be provided in the United States Summary report. Each census report was tabulated in accordance with the physical location at which the business was conducted. The count of establishments in this publication represents the number in business at the end of the year.

When two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

In the case of leased departments (separately owned businesses operated as departments or concessions of retail business under another ownership, such as a separately owned shoe department in a department store), only a single establishment combining leased departments with the main retail establishment in which they are located is recognized for census purposes. However, when information is obtained from IRS and SSA sources rather than a census report, it is generally not possible to differentiate between leased departments and separate establishments. Leased retail departments located in other than retail establishments (e.g., a gift shop located in a hotel) are considered separate retail establishments.

**Sales**—Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.



**Payroll entire year**—Payroll includes all forms of compensation, such as salaries, wages, commissions, bonuses, vacation allowances, sick leave pay, and the value of payments in kind (e.g., free meals and lodgings), paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service for form 941.

**Payroll first quarter**—This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1977.

**Paid employees for week including March 12**—Paid employees consist of the full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12, 1977. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

**Central administrative offices and auxiliaries**—Each company included in this census was asked to identify and report separately as "central administrative offices" or "auxiliaries" those locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data for such central administrative offices and auxiliaries which primarily service retail establishments will be presented in a subsequent report issued as part of the 1977 Enterprise Statistics series of reports.

## KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, major groups 52 through 59 in the 1972 SIC manual, includes establishments engaged in selling merchandise for personal or household consumption and in rendering services incidental to the sale of the goods. Exceptions are necessitated by trade practices. For example, lumber yards and paint, glass, and wallpaper stores are included in retail trade if they sell to the general public, even if a higher proportion of their sales is made to contractors. Establishments engaged in selling products to the general public from displayed merchandise, such as typewriters, stationery, or gasoline, are classified in retail trade even though such products may not be used for personal or household consumption. However, establishments that sell exclusively to business establishments, institutional and industrial users, or contractors are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually fixed places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate

to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

Establishments covered by the census were assigned kind-of-business classifications in accordance with the industry classifications defined in the 1972 SIC manual. When a more detailed classification was needed than that defined in the SIC manual, more kinds of business were identified within an SIC. In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts, or some mixture of commodities which characterizes the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food stores" classification excluded stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products. (Some indication of the extent to which various broad groups of commodities, or "merchandise lines," are characteristic of different kinds of business is given in the 1977 Census of Retail Trade report, Merchandise Line Sales.)

The basis for the kind-of-business classifications has been described (see Method of classifying kinds of business above). Descriptions of the major kind-of-business classifications used in the Major Retail Centers series of reports follow. All the kind-of-business classifications in the retail major categories are described in appendix A of the 1977 Census of Retail Trade Geographic Area series of reports (RC77-A).

### Building Materials, Hardware, Garden Supply, and Mobile Home Dealers (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn and garden supplies; and mobile homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as "retail" in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

**Hardware stores (SIC 525)**—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.



## **General Merchandise Group Stores (SIC Major Group 53)**

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, general stores, etc. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596.

**Department stores (SIC 531)**—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, and radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the combined sales of the other two groups are \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

**Variety stores (SIC 533)**—Establishments primarily engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

**Miscellaneous general merchandise stores (SIC 539)**—Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, homewares or home furnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 25 employees, and stores usually known as country general stores are included here. Also included are most catalog showrooms and establishments whose sales of apparel or furniture and home furnishings exceed half of their total sales, providing that sales of the smaller of the two lines in combination with dry goods and household linens account for 20 percent or more of total sales.

## **Food Stores (SIC Major Group 54)**

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establish-

ments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

**Grocery stores (SIC 541)**—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers; and (3) other processed foods and nonedible grocery items. These establishments often also sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats. Establishments commonly known as supermarkets, food stores, and delicatessens are included if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

## **Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)**

This major group includes retail dealers selling new and used automobiles, boats, recreational and utility trailers, and motorcycles; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. It includes establishments dealing exclusively in used automobiles, but not establishments dealing exclusively in used parts (SIC 5931). Also included are automobile repair shops maintained by establishments engaged in the sale of new automobiles. Automotive distributors, the greater part of whose sales are to dealers or to institutional or industrial users, are classified in wholesale trade.

**Gasoline service stations (SIC 554)**—Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included.

## **Apparel and Accessory Stores (SIC Major Group 56)**

Establishments in this major group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included are establishments which meet the criteria for "Department stores" (SIC 5311) or "Miscellaneous general merchandise stores" (SIC 5399) even though most of their receipts are from the sale of apparel and apparel accessories.

**Men's and boys' clothing and furnishings stores (SIC 561)**—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.



**Women's ready-to-wear stores (SIC 562)**—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

**Women's clothing and specialty stores and furriers (SIC 562, 563, and 568)**—Establishments primarily selling a specialized line of women's and girls' apparel, such as sportswear, beachwear, blouses, hosiery, hats, foundation garments, lingerie, negligees, robes, and fur coats and other fur apparel.

**Family clothing stores (SIC 565)**—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' apparel items, and (3) sales of men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

**Shoe stores (SIC 566)**—Establishments primarily selling shoes and other footwear. Accessories are frequently sold. Included are men's shoe stores, women's shoe stores, family shoe stores, and children's and juveniles' shoe stores.

**Other apparel and accessory stores (SIC 564 and 569)**—Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This classification also includes children's and infants' wear stores.

### **Furniture, Home Furnishings, and Equipment Stores (SIC Major Group 57)**

This major group includes retail stores selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances. Establishments selling electrical and gas appliances are included in this group only if the major part of their sales consists of articles for home use. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 593. Stores primarily engaged in selling merchandise but also providing an interior decorating service are classified according to the merchandise handled. Interior designers primarily engaged in advising clients on the selection of interior decorations are classified in SIC 7399.

**Furniture stores (SIC 5712)**—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, television sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

**Home furnishings stores (SIC 5713, 5714, and 5719)**—Establishments primarily engaged in the retail sale of home furnishings, such as china, glassware, and metalware for kitchen and table use, bedding and linen, brooms, brushes, lamps and shades, mirrors and pictures, venetian blinds, window shades, floor coverings and related products, draperies, curtains, slipcovers, and upholstery material.

**Household appliance, radio, television, and music stores (SIC 572 and 573)**—Comprise the following industries:

*Household appliance stores (SIC 572)*—Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, and other household appliances such as electric irons, percolators, hot plates, and vacuum cleaners. Many such stores also sell radios and television sets.

*Radio and television stores (SIC 5732)*—Establishments primarily engaged in the retail sale and installation of radios, television sets, record players, high fidelity (hi-fi), and sound reproducing equipment. Such establishments also may sell additional lines such as household appliances, musical instruments, or records. Radio and television repair shops are classified in SIC 7622.

*Record shops (SIC 5733 pt.)*—Establishments primarily selling phonograph records and albums. Related merchandise also frequently is sold in these stores.

*Musical instrument stores (SIC 5733 pt.)*—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies also may be sold in these stores.

### **Eating and Drinking Places (SIC Major Group 58)**

This major group includes retail establishments selling prepared food and drinks for consumption on the premises; it also includes lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption. Restaurants, lunch counters, and drinking places operated as a subordinate service facility by other establishments are not included in this industry unless they are operated as leased departments by outside operators. Thus, restaurants and coffee shops operated by hotels are classified in major group 70 and those operated by department stores are classified in major group 53.

**Eating places (SIC 5812)**—Includes retail establishments which sell prepared foods and beverages for consumption on or near

the premises. Included are restaurants and lunchrooms, social caterers, cafeterias, refreshment places, contract feeding locations, and ice cream and frozen custard stands.

**Drinking places (alcoholic beverages) (SIC 5813)**—Establishments primarily engaged in the retail sale of drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments.

### **Miscellaneous Retail Stores (SIC Major Group 59)**

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: Drug stores, liquor stores, used merchandise stores, miscellaneous shopping goods stores, nonstore retailers, fuel and ice dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

**Drug and proprietary stores (SIC 591)**—Drug stores are establishments engaged in the retail sale of prescription drugs and patent medicines. They may carry a number of related lines, such as cosmetics, toiletries, tobacco, and novelty merchandise, and may operate a soda fountain or lunch counter. These stores are classified on the basis of their usual trade designation rather than on a strict interpretation of commodities handled.

Proprietary stores are establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

**Liquor stores (SIC 592)**—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

**Miscellaneous shopping goods stores (SIC 594)**—Comprises the following industries:

*General line sporting goods stores (SIC 5941 pt.)*—Establishments primarily selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

*Specialty line sporting goods stores (SIC 5941 pt.)*—Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, skiing, golfing, bowling, and billiards equipment. (In the 1972 census, specialty sporting goods stores were defined as establishments specializing in only one line of sporting goods.)

**Book stores (SIC 5942)**—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in "mail order houses" (SIC 5961).

**Stationery stores (SIC 5943)**—Establishments primarily engaged in the retail sale of stationery such as paper and paper products (including printing and engraving), post cards, novelties, and school and office supplies. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

**Jewelry stores (SIC 5944)**—Establishments primarily engaged in the retail sale of any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631.

**Hobby, toy, and game shops (SIC 5945)**—Establishments primarily engaged in the retail sale of toys, games, and hobby kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items, such as coins, stamps, and autographs, are classified in SIC 5999.

**Camera and photographic supply stores (SIC 5946)**—Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in SIC 7395.

**Gift, novelty, and souvenir shops (SIC 5947)**—Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

**Luggage and leather goods stores (SIC 5948)**—Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods.

**Sewing, needlework, and piece goods stores (SIC 5949)**—Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, and other needlework accessories.

**Florists (SIC 5992)**—Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in selling seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing, in SIC 0181.

**Nonstore retailers (SIC 596)**—The establishments primarily engaged in these activities are not included in the Major Retail Centers series of reports, but are included in all other 1977 Census of Retail Trade publications. Included in this classification are mail order houses, automatic merchandising machine operators, and direct selling (house-to-house) establishments. (Data presented for direct selling establishments are limited to establishments with payroll.)

In this census, the sales made at catalog order desks in retail stores were tabulated as part of the stores' sales rather than as part of the sales of the mail order house. This conforms with the treatment of catalog desks in the 1972 censuses.



# APPENDIX B. General Questions

U.S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## 1977 CENSUS OF DISTRIBUTIVE TRADES (RETAIL)

**Important** - PLEASE READ ALL ACCOMPANYING INSTRUCTIONS

Please complete this  
form and RETURN TO

BUREAU OF THE CENSUS  
1201 East Tenth Street  
Jeffersonville, Indiana 47132

**NOTICE** - Response to this inquiry is required by law (title 13, U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.

In correspondence pertaining to this report,  
please refer to this Census File Number

Employer Identification  
Number

Census use only

Unit No.	Item code	Unit No.	Item code	Unit No.	Item code

Please correct errors in name, address and ZIP code. ENTER street and number if not shown.

**Item 1 - PHYSICAL LOCATION OF ESTABLISHMENT** - In order to assign this establishment to the correct geographic area, the Bureau of the Census must know the actual location which may differ from the mailing address. Complete items a through g.

a. Address number and street name of physical location - If not known, enter building name, shopping center name, or other physical location description. Do not enter P.O. box or rural route.

Mark (X) for a, b, c, and d if same as mailing label; if different show corrections.

Same as  
mailing  
label ☐ OR ▶

b. Name of city, town, village, borough, etc. of physical location

Same as  
mailing  
label ☐ OR ▶

c. State

Same as  
mailing  
label ☐ OR ▶

d. ZIP code

Same as  
mailing  
label ☐ OR ▶

e. Type of municipality indicated in 1b

1 <input type="checkbox"/> City	4 <input type="checkbox"/> Borough	7 <input type="checkbox"/> Other - Specify _____
2 <input type="checkbox"/> Town	5 <input type="checkbox"/> Township	
3 <input type="checkbox"/> Village	6 <input type="checkbox"/> Unincorporated	8 <input type="checkbox"/> Don't know

Mark (X) one

f. Is this establishment located inside the legal boundaries of the city, town, village, etc., indicated in 1b?

1 ☐ Yes  
2 ☐ No  
3 ☐ No legal boundaries  
4 ☐ Don't know

NOTE - The area served by a post office generally does not coincide with the legal boundaries of the municipality from which the post office takes its name.

g. Name of county (Louisiana parish) of physical location

### Item 2 - EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification (EI) Number printed in the upper right of the address box the SAME as that used for this establishment on its latest 1977 Employer's Quarterly Federal Tax Return, Treasury Form 941?

YES

NO - Enter current EI number (9 digits)

### Item 3 - OPERATIONAL STATUS

a. Mark (X) the ONE box which best describes this establishment at the end of 1977.

001 1 ☐ In operation  
2 ☐ Temporarily or seasonally inactive  
3 ☐ Ceased operation - Give date \_\_\_\_\_  
4 ☐ Sold or leased to another operator } Give date, etc. \_\_\_\_\_

Figures only

Month	Day	Year

Name of new owner or operator

Number and street

City

State

ZIP code

b. How many months during 1977 did this firm or organization actively operate this establishment?

Number of months

002

### Item 4 - ORGANIZATIONAL STATUS

a. Mark (X) the ONE box which best describes this establishment during 1977.

003 1 ☐ Individual proprietorship  
2 ☐ Partnership  
3 ☐ Cooperative association  
4 ☐ Governmental - Specify \_\_\_\_\_  
5 ☐ Corporation (other than specified above)  
6 ☐ Other - Specify \_\_\_\_\_

b. Was all or part of the income of this establishment or organization exempt from Federal income taxes under Section 501 or 521 of the Internal Revenue Code?

004

1 ☐ YES  
2 ☐ NO

**Important** - Please read

Dollar figures should be reported as illustrated. Please be careful to enter the figures in the correct columns. See example below:

EXAMPLE: If figure is \$1,125,628.28

• PREFERRED method

Acceptable method

Mil- lions (000)	Thou- sands (000)	Dol- lars (000)
1	125	
1	125	628

### Item 5 - DOLLAR VOLUME OF BUSINESS IN 1977

a. Sales of merchandise and other operating receipts EXCLUDING sales (or other) taxes collected

010 Mil. Thou. Dol.

b. Were sales (or other) taxes collected from customers and forwarding to taxing authorities?

011 1 ☐ YES  
2 ☐ NO

If "YES," report the amount of such taxes

(DO NOT include taxes in 5a above)

012 Mil. Thou. Dol.

c. TOTAL SALES and other operating receipts including sales (or other) taxes (Sum of 5a and 5b above)

013 Mil. Thou. Dol.

### Item 6 - PAYROLL AND EMPLOYMENT

a. Payroll

030 Mil. Thou. Dol.

(1) Total ANNUAL payroll in 1977 before deductions

(2) Payroll for the FIRST QUARTER of 1977

031 Mil. Thou. Dol.

b. Employment - Number of paid employees for the pay period including the 12th of the month (Include both full- and part-time employees)

032 MAR	033 MAY	034 AUG	035 NOV

**Item 7 – METHOD OF SELLING** – Mark (X) the ONE box which best describes this establishment's principal method of selling.

300  
 1 ☐ Selling at this establishment    2 ☐ Mail order (catalog selling)    3 ☐ House-to-house or telephone (direct selling)    4 ☐ Operating merchandise vending machines

**Item 8 – DEPARTMENT OR CONCESSION LOCATED IN THE ESTABLISHMENT OF ANOTHER FIRM** 302

a. Is the business at this location conducted as a department or concession (such as a shoe concession in a department store) in an establishment operated by another firm? Mark "YES" if customers normally consider this operation as part of the establishment operated by another firm, or if sales to customers are billed by that establishment. 1 ☐ YES  
 2 ☐ NO

b. If "YES," enter the name and description (kind of business) of the establishment which is operated by the other firm. Name of establishment \_\_\_\_\_ Kind of business \_\_\_\_\_

**Item 9 – DEPARTMENT OR CONCESSION LOCATED IN THIS ESTABLISHMENT**

a. Were any departments or concessions, NOT OWNED BY THIS FIRM, operated within this establishment during 1977? (Exclude coin-operated amusement or vending machine space leased to others) 304  
 1 ☐ YES → Enter number – List each one in b below  
 2 ☐ NO – SKIP to item 10

Mark "YES" if: Any department operated by another firm is normally considered by customers to be part of this establishment, or if this establishment bills customers for sales of such departments.  
 Any department is operated by a subsidiary firm or the parent firm.

b. List each department or concession. If more space is needed, attach a separate sheet providing the same information required below.

Line No.	Name of owner or trading name of department or concession (a)	Census use only (b)	Estimated sales and receipts (Exclude sales and other taxes) (c)			Are sales included in Item 5a? (d)	Is payroll included in Item 6? (e)
			Mil.	Thou.	Dol.		
305 1		306	307			308 1 <input type="checkbox"/> YES 2 <input type="checkbox"/> NO	309 1 <input type="checkbox"/> YES 2 <input type="checkbox"/> NO
305 2		306	307			308 1 <input type="checkbox"/> YES 2 <input type="checkbox"/> NO	309 1 <input type="checkbox"/> YES 2 <input type="checkbox"/> NO
305 3		306	307			308 1 <input type="checkbox"/> YES 2 <input type="checkbox"/> NO	309 1 <input type="checkbox"/> YES 2 <input type="checkbox"/> NO

**Item 15 – OWNERSHIP OR CONTROL** – Refer to instructions for definitions of ownership and control.

a. Is this company owned or controlled by another company? 1 ☐ YES → Enter the company name and address (street name and number, city, State, ZIP code) and EI Number. If more space is needed to list companies, attach a separate sheet.  
 2 ☐ NO Owning or controlling company \_\_\_\_\_ EI No. (9 digits) \_\_\_\_\_

b. Does this company own or control any other company or companies? 1 ☐ YES → Owned or controlled company \_\_\_\_\_ EI No. (9 digits) \_\_\_\_\_  
 2 ☐ NO

**Item 16 – LOCATIONS OF OPERATION**

a. Were the operations under the EI Number shown in the mailing label (or as corrected in item 2) conducted at more than one location during 1977? (Including all selling or service locations and any other facilities such as warehouses, administrative offices, etc.) 1 ☐ YES – Answer (b) and (c).  
 2 ☐ NO – Do not complete (b) and (c) below. Review your report for completeness and accuracy and return.

Number of locations \_\_\_\_\_

b. At how many separate locations were these operations conducted during 1977? \_\_\_\_\_

c. List each location – including main location. If more space is needed, attach a separate sheet providing the same information required below.

Census use only	Physical location of each operation Name, address and ZIP code (a)	1977 sales and receipts and annual and 1st quarter payrolls Totals should equal items 5a and 6a(1) and (2) (b)			Number of paid employees for the pay period including the 12th of each month Totals should equal corresponding entries in item 6b (c)		Kind of business of each location Describe (d)
		Sales and receipts	Mil.	Thou.	Dol.	084 MAR	
080	Name _____	081					
	Number and street of physical location _____	082				086 AUG	087 NOV
	City _____ State _____ ZIP code _____	083					
		088					Census use only

Census use only	Physical location of each operation Name, address and ZIP code (a)	1977 sales and receipts and annual and 1st quarter payrolls Totals should equal items 5a and 6a(1) and (2) (b)			Number of paid employees for the pay period including the 12th of each month Totals should equal corresponding entries in item 6b (c)		Kind of business of each location Describe (d)
		Sales and receipts	Mil.	Thou.	Dol.	084 MAR	
080	Name _____	081					
	Number and street of physical location _____	082				086 AUG	087 NOV
	City _____ State _____ ZIP code _____	083					
		088					Census use only

**TOTALS** (Sum of entries should equal corresponding entries in items 5a and 6 on page 1)

Sales and receipts		Number of paid employees for the pay period including the 12th of each month	
Mil.	Thou.	MAR	MAY
		AUG	NOV



## APPENDIX C. Kind-of-Business Titles and Reporting-Form Numbers

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

SIC code	Title	Report- ing form CB—	SIC code	Title	Report- ing form CB—
52	<b>BUILDING MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS</b>		56	<b>APPAREL AND ACCESSORY STORES</b>	
5211	Lumber and other building materials dealers . . .	52A	5611	Men's and boys' clothing and furnishings stores . . . . .	56
5231	Paint, glass, and wallpaper stores . . . . .	52B	5621	Women's ready-to-wear stores . . . . .	56
5251	Hardware stores . . . . .	52B	5631 PT.	Millinery stores . . . . .	56
5261	Retail nurseries, lawn and garden supply stores . . . . .	52B	5631 PT.	Corset and lingerie stores . . . . .	56
5271	Mobile home dealers . . . . .	52C	5631 PT.	Other women's accessory, specialty stores . . . .	56
53	<b>GENERAL MERCHANDISE GROUP STORES</b>		5641	Children's and infants' wear stores . . . . .	56
5311	Department stores . . . . .	53A	5651	Family clothing stores . . . . .	56
5331	Variety stores . . . . .	53B	5661 PT.	Men's shoe stores . . . . .	56
5399	Miscellaneous general merchandise stores . . . .	53A	5661 PT.	Women's shoe stores . . . . .	56
			5661 PT.	Children's and juveniles' shoe stores . . . . .	56
			5661 PT.	Family shoe stores . . . . .	56
54	<b>FOOD STORES</b>		5681	Furriers and fur shops . . . . .	56
5411	Grocery stores . . . . .	54	5699	Miscellaneous apparel and accessory stores . . . .	56
5422	Freezer and locker meat provisioners . . . . .	54			
5423 PT.	Meat markets . . . . .	54	57	<b>FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES</b>	
5423 PT.	Fish (seafood) markets . . . . .	54			
5431	Fruit stores and vegetable markets . . . . .	54	5712	Furniture stores . . . . .	57A
5441	Candy, nut, and confectionery stores . . . . .	54	5713	Floor covering stores . . . . .	57B
5451	Dairy products stores . . . . .	54	5714	Drapery, curtain, and upholstery stores . . . . .	57B
5462	Retail bakeries—baking and selling . . . . .	54	5719	Miscellaneous home furnishings stores . . . . .	57B
5463	Retail bakeries—selling only . . . . .	54			
5499	Miscellaneous food stores . . . . .	54	5722	Household appliance stores . . . . .	57A
			5732	Radio and television stores . . . . .	57A
55	<b>AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS</b>		5733 PT.	Record shops . . . . .	57B
5511 PT.	Dealers with domestic car franchise only . . . .	55A	5733 PT.	Musical instrument stores . . . . .	57B
5511 PT.	Dealers with imported car franchise only . . . .	55A			
5511 PT.	Dealers with domestic, import car franchises . .	55A	58	<b>EATING AND DRINKING PLACES</b>	
5521	Motor vehicle dealers—used cars only . . . . .	55A			
5531 PT.	Tire, battery, and accessory dealers . . . . .	55B	5812 PT.	Restaurants and lunchrooms . . . . .	58
5531 PT.	Other auto and home supply stores . . . . .	55B	5812 PT.	Social caterers . . . . .	58
5541	Gasoline service stations . . . . .	55D	5812 PT.	Cafeterias . . . . .	58
5551	Boat dealers . . . . .	55C	5812 PT.	Refreshment places . . . . .	58
5561	Recreational and utility trailer dealers . . . . .	55C	5812 PT.	Contract feeding . . . . .	58
5571	Motorcycle dealers . . . . .	55C	5812 PT.	Ice cream, frozen custard stands . . . . .	58
5599	Automotive dealers, n.e.c. . . . .	55C	5813	Drinking places (alcoholic beverages) . . . . .	58



SIC code	Title	Report- ing form CB—	SIC code	Title	Report- ing form CB—
59	<b>MISCELLANEOUS RETAIL STORES</b>			<b>MISCELLANEOUS RETAIL STORES—Con.</b>	
5912 PT.	Drug stores .....	59A	5962	Automatic merchandising machine operators .....	58
5912 PT.	Proprietary stores .....	59A			
5921	Liquor stores .....	59G	5963 PT.	Furniture, home furnishings, equipment— direct selling .....	57A
5931	Used merchandise stores .....	59G	5963 PT.	Mobile food service—direct selling .....	58
5941 PT.	General line sporting goods stores .....	59C	5963 PT.	Books and stationery—direct selling .....	59B
5941 PT.	Specialty line sporting goods stores .....	59C	5963 PT.	Other direct selling .....	59G
5942	Book stores .....	59B	5982	Fuel and ice dealers, n.e.c. ....	59E
5943	Stationery stores .....	59B	5983	Fuel oil dealers .....	59E
5944	Jewelry stores .....	59D	5984	Liquefied petroleum gas (bottled gas) dealers ..	59E
5945	Hobby, toy, and game shops .....	59B	5992	Florists .....	59F
5946	Camera and photographic supply stores .....	59B	5993	Cigar stores and stands .....	59G
5947	Gift, novelty, and souvenir shops .....	59B	5994	News dealers and newsstands .....	59G
5948	Luggage and leather goods stores .....	59B	5999 PT.	Pet shops .....	59G
5949	Sewing, needlework, and piece goods stores .....	59B	5999 PT.	Typewriter stores .....	59B
5961 PT.	Department store merchandise—mail order ....	53A	5999 PT.	Optical goods stores .....	59G
5961 PT.	General merchandise, n.e.c.—mail order .....	53A	5999 PT.	Other retail stores, n.e.c. ....	59G
5961 PT.	Other mail-order houses .....	53A			

## APPENDIX D. Standard Metropolitan Statistical Areas

(Titles and definitions of the SMSA's in the State established by the Department of Commerce, Office of Federal Statistical Policy and Standards, as of December 1977)

### DULUTH-SUPERIOR, MINN.-WIS., SMSA

Consists of St. Louis County, Minn., and Douglas County, Wis.

### FARGO-MOORHEAD, N. DAK.-MINN., SMSA<sup>1</sup>

Consists of Cass County, N. Dak., and Clay County, Minn.

### GRAND FORKS, N. DAK.-MINN., SMSA<sup>1 2</sup>

Consists of Grand Forks County, N. Dak.; and Polk County, Minn.

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<sup>1</sup> MRC data for this SMSA appear only in the N. Dak. MRC report.

<sup>2</sup> Newly designated since 1972 Economic Censuses.

### MINNEAPOLIS-ST. PAUL, MINN.-WIS., SMSA

Consists of Anoka, Carver, Chisago, Dakota, Hennepin, Ramsey, Scott, Washington, and Wright Counties, Minn., and St. Croix County, Wis.

### ROCHESTER SMSA

Coextensive with Olmsted County, Minn.

### ST. CLOUD SMSA

Consists of Benton, Sherburne and Stearns Counties, Minn.





## APPENDIX E. Major Retail Centers

### DULUTH-SUPERIOR, MINN.-WIS., SMSA

MRC No. 1—Includes the planned center known as "Miller Hill Mall" and establishments on Miller Truck Hwy. between Decker Rd. and Trinity Rd. (Duluth) (In tract 3)

### MINNEAPOLIS-ST. PAUL, MINN.-WIS., SMSA

MRC No. 1—Includes the planned center known as "Knollwood Plaza" and establishments on State Highway 7 from Texas Ave. to G.N. R.Y. and on Texas Ave. from State Highway 7 to West 36th. (St. Louis Park) (In tract 223.02)

MRC No. 2—Includes the centers known as "Skywood Mall" and "Central Plaza" and establishments on Central Ave. N.W. from 43rd Ave. N.E. to Highway 694, on 45th Ave. N.E. from Jackson Ave. to Central Ave., and on 53rd Ave. N.E. from Quincy Ave. to Central Ave. (Fridley, Columbia Heights) (In tracts 512.02, 512.03, 512.05, 513.01, 513.02, 513.03 and 515.01)

MRC No. 3—Includes the planned center known as "Diamond-head Mall" and establishments in the area bounded by West Travelers Tr., Highway 13, north property line of K-Mart, East Travelers Tr., Nicollet Ave. So., Burnsville Crosstown, Pleasant Ave. So., East 126th and Pillsbury Ave. So. (Burnsville) (In tract 607.14)

MRC No. 4—Includes the establishments on East Lake St. from Cedar St. to Park Ave., on Bloomington Ave. and Chicago Ave. from C.M. St. P.&P. RR. to East 31st St., and on Cedar Ave. from East Lake St. to East 31st St. (Minneapolis) (In tracts 73, 78, 79, 84, 85, and 86)

MRC No. 5—Includes the planned centers known as "Southdale Center" and "Southdale Square" and establishments in the area bounded by West 66th St., Upton Ave. So., Xerxes Ave. So., West 69th St., York Ave. So., West 70th St. and France Ave. So. (Edina and Richfield) (In tracts 240.01 and 241)

MRC No. 6—Includes the planned center known as "Southtown Center" and establishments in the area bounded by Southtown Dr., Highway 35, West 80 1/2 St. extended, Queen Ave. So., West 80th St., and Upton Ave. So. (Bloomington) (In tracts 256.01 and 256.04)

MRC No. 7—Includes the planned center known as "Crystal Shopping Center" and establishments in the area bounded by 56th Ave. No. (Bass Lake Road), West Broadway St., 54th Ave. No. and Louisiana Ave. No. (Crystal and New Hope) (In tracts 208.02 and 215.02)

### MINNEAPOLIS-ST. PAUL, MINN.-WIS., SMSA—Con.

MRC No. 8—Includes the planned center known as "Brookdale Shopping Center" and establishments in the area bounded by County Rd. 10, State Highway 100, and State Highway 152; also establishments on John Martin Dr. from Shingle Creek Pkwy. to Highway 100 and on Earl Brown Dr. from John Martin Dr. to Summit Dr. (Brooklyn Center) (In tracts 202 and 204)

MRC No. 9—Includes the planned centers known as "Maplewood Mall" and "Maplewood Plaza" and establishments on White Bear Ave. from Beam Ave. to Edgewater Ave. (White Bear Lake and Maplewood) (In tracts 404.02 and 424.01)

MRC No. 10—Includes the planned center known as "Eden Prairie Center" and establishments in the area bounded by Highway 5, Schooner Blvd., and Highway 212/169. (Eden Prairie, Hennepin County) (In tract 262.04)

MRC No. 11—Includes the planned center known as "Ridgedale Shopping Center" bounded by Highway 12 (Wayzata Blvd.), Ridgedale Dr. and Plymouth Rd. (Minnetonka) (In tract 264.01)

MRC No. 12—Includes the planned center known as "Midway Center" and establishments on University Ave. from N. Hamline Ave. to N. Aldine Ave., and on North Snelling Ave. from St. Anthony Ave. to Edmond Ave. (St. Paul) (In tracts 321, 322 and 334)

MRC No. 13—Includes establishments on Ford Parkway from Kenneth St. to Cretin Ave., and on South Cleveland Ave. from Eleanor Ave. to Hillcrest Ave. (St. Paul) (In tracts 362, 363, 375 and 376.01)

MRC No. 14—Includes the planned center known as "Rosedale Center" and establishments in the area bounded by West County Rd. "B," Snelling Ave. N., West Highway 36, Prior Ave. N., West Perimeter Dr., and Fairview Ave. N. (Roseville) (In tracts 413.01 and 413.02)

MRC No. 15—Includes the planned center known as "Phalen Shopping Center" and establishments in the area bounded by East Maryland Ave., Prosperity Ave., Rose Ave., Barclay St., East Magnolia Ave., Prosperity Ave., and Clarence St. (St. Paul) (In tracts 307.04 and 346.02)

MRC No. 16—Includes the planned center known as "Yorktown Center" and establishments in the area bounded by 70th St. West, York Ave. So., 72nd St. W. extended and France Ave. So. (Edina) (In tract 204.02)

## MINNEAPOLIS-ST. PAUL, MINN.-WIS., SMSA—Con.

MRC No. 17—Includes the planned centers known as "Hillcrest Shopping Center" and "Shopper's City" and establishments on White Bear Ave. from Nebraska Ave. to Ripley Ave., on North St. Paul Rd. from White Bear Ave. to Ripley Ave., and on Van Dyke St. from North St. Paul Rd. to Larpenteur Ave. (Maplewood, St. Paul) (In tracts 307.01, 307.02, and 424.02)

MRC No. 18—Includes the planned centers known as "Hi-Lake Center" and "Minnehaha Mall" and establishments on East Lake St. from 21st Ave. So. to 27th Ave. So. (Minneapolis) (In tract 74)

MRC No. 19—Includes the planned center known as "Apache Plaza" and establishments in the area bounded by Silver Lane, Silver Lake Rd., 37th Ave. N.E., and Stinson Blvd. (St. Anthony) (In tract 411.03)

MRC No. 20—Includes the planned center known as "Har-Mar-Mall" and establishments on North Snelling from Highway 36 to Skillman Ave., and on County Rd. "B" from Fry St. to North Pascal St. (Roseville) (In tracts 413.01 and 418)

MRC No. 21—Includes the planned center known as "7-Hi Shopping Center" and establishments on Highway 101 from the north property line of 7-Hi Shopping Center to the south property line of K-Mart, and on Highway 7 from the west property line of 7-Hi Shopping Center to the east property line of K-Mart. (Minnetonka) (In tracts 262.01 and 262.03)

## MINNEAPOLIS-ST. PAUL, MINN.-WIS., SMSA—Con.

MRC No. 22—Includes the planned center known as "Northtown Center" and establishments in the area bounded by 90th Ave. N.E. extended, 6th St. N.E. extended, 89th Ave. N.E., Jefferson St. N.E., 85th Ave. N.E., and University Ave. N.E. (Spring Lake Park and Blaine) (In tract 508.11)

MRC No. 23—Includes the planned center known as "Coon Rapids Family Center" and the establishments in the area bounded by 113th Ave. N.W., Crooked Lake Blvd., 109th Lane N.W., Flora St., 111 Ave. N.W., and establishments on Coon Rapids Blvd. from Bittersweet St. to Crooked Lake Blvd. (Coon Rapids) (In tracts 506.01, 506.04 and 506.05)

## ROCHESTER, MINN., SMSA

MRC No. 1—Includes the planned center known as "Apache Mall Shopping Center" and establishments in the area bounded by 12th St. S.W. (U.S. Hwy. 14), Zumbro River, 16th St. S.W., and U.S. Hwy. 52 North. (Rochester) (In tract 11)

## ST. CLOUD, MINN., SMSA

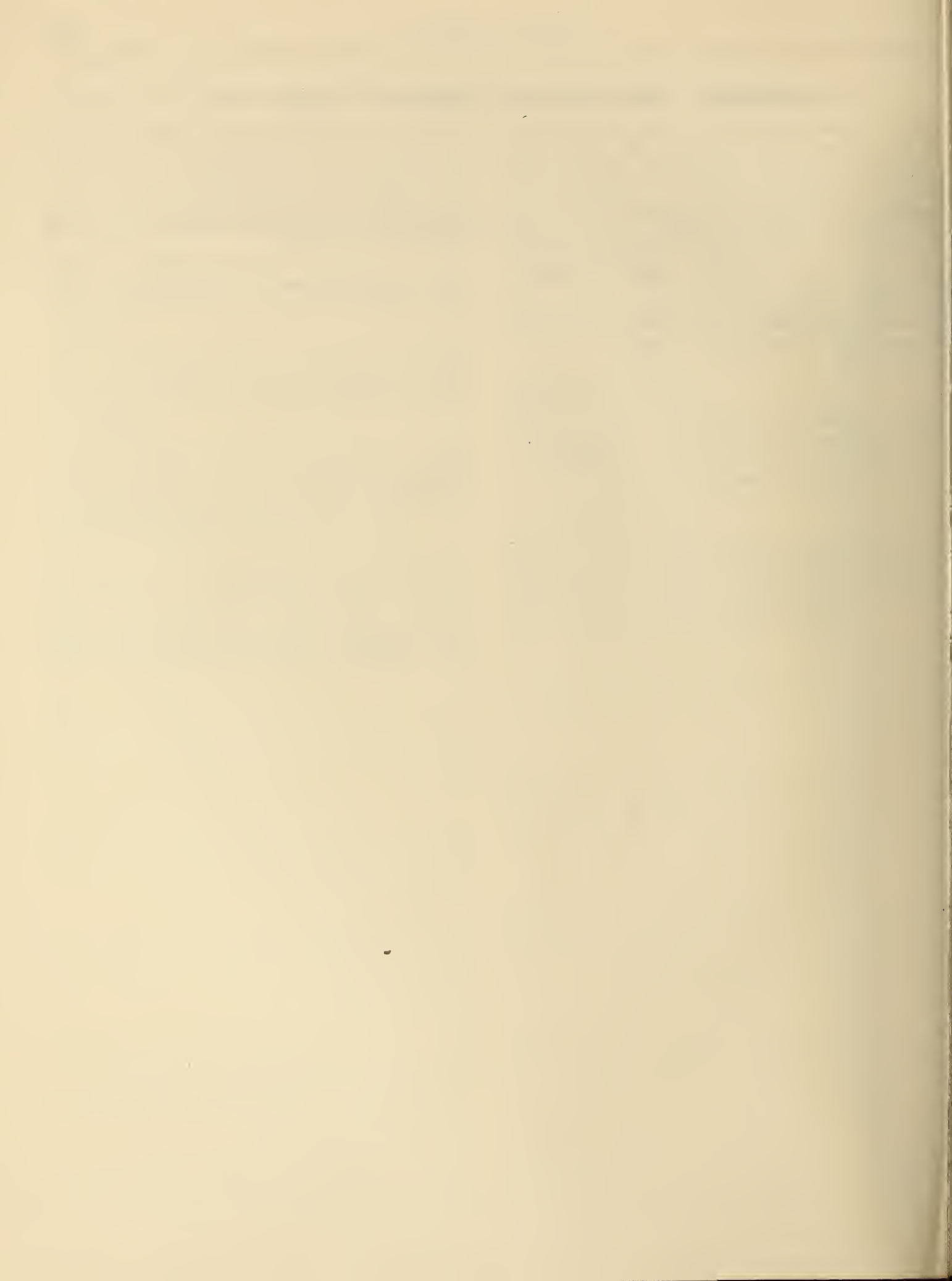
MRC No. 1—Includes the planned center known as "Crossroads Shopping Center" bounded by 3rd St. N.E., eastern property line of Crossroads Shopping Center, Division St., and North Waite Ave. (St. Cloud and Waite Park) (In tract 5)

## APPENDIX F. Major Retail Center Delineation by Geographic Areas

[Delineation identification symbols: "CSAC"—Census Statistical Areas Committee, "F"—Bureau of the Census, Field Division, and "N"—no delineation since area had no MRC's in 1977. For definition of each SMSA, see appendix D]

AREA	MRC DELINEATOR
Duluth-Superior SMSA	F
Minneapolis-St. Paul SMSA	CSAC
Rochester SMSA	CSAC
St. Cloud SMSA	CSAC





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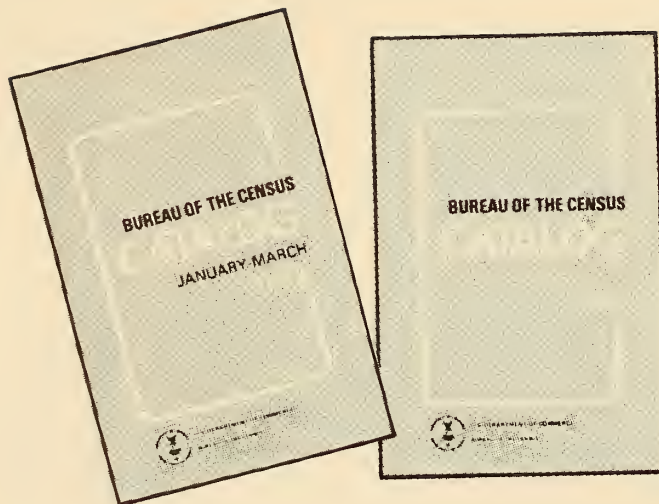
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### Final Reports

#### Geographic Area series—52 reports (RC77-A-1 to -52)

A separate paperbound report is being published for each State, the District of Columbia, and the United States. Each report contains general statistics on number of establishments, sales, payroll, employment, and number of proprietorships and partnerships for the State by detailed kinds of business; and for SMSA's, all counties, and cities with 500 retail establishments or more by kind-of-business detail appropriate to the size of the area. For all cities of 2,500 inhabitants or more and for all counties, in addition to the above census data items for total retail trade, statistics are furnished on number of establishments and sales for the 10 major kind-of-business groups. For each State, 1972 and 1977 comparisons show sales per establishment, sales per employee, payroll per employee, and number of employees per establishment as well as percent changes in sales, payroll, and employment between 1972 and 1977. Also published (for 1977 only) are sales per capita and the number of inhabitants per establishment.

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#### Major Retail Center series—49 reports (RC77-C-1 to -49)

A separate report is being issued for the District of Columbia and each State, except for Vermont and Wyoming which have no SMSA's. Each report presents statistics by varied kind-of-business detail on number, sales, payroll, and employment for retail establishments.

Data are shown for each SMSA in the State, each central city and all other SMSA cities of 50,000 inhabitants or more, each central business district (CBD), and each major retail center (MRC) in the SMSA. Percent change in sales, 1972 to 1977, and percent distribution of 1977 sales are presented by kind of business for CBD's, cities, and SMSA's in areas which have CBD's with 100 or more retail establishments. Maps show the total area covered, define the CBD's, and locate the MRC's in each SMSA.

#### Merchandise Line Sales—1 report (RC77-L)

A single report is being issued for the United States. Data for States, SMSA's, and the area within the State outside of any SMSA are to be issued on microfiche on a State-by-State basis. Tables present data for each kind of business for employer establishments, and show for each merchandise line the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary data are also provided for the 31 broad merchandise lines asked of all retailers, including counts of establishments and the amount and percent of the line sold by various kinds of retail businesses.

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